



switch²
green

The EU SWITCH to Green

Flagship Initiative



A favorable context for international action on green economy

- Cooperation on green economy is not new...
- ... But the concept is generating growing interest and momentum among policy makers in developing countries...
- ... And there is a clear business case supporting action by the private sector
- Supporting the green economy transition is now firmly embedded in EU development (and other) policies.

Pdt. Juncker: *"I strongly believe in the potential of green growth"*



Key principles for improved cooperation on global issues:

GPGC 2014-2020: "The EU will develop multi-dimensional programmes to address global issues...

...to avoiding fragmentation

...highlighting and expressing EU key interest and policies

...supporting multi-regional and/or cross-cutting actions

...building alliances of relevant stakeholders

...promoting transformation towards an inclusive green economy

...deliver greater impact, effective management and EU visibility

...by definition they are EU-owned initiatives supporting specific EU policies and increasing the visibility and impact of those policies"

EU Global Public Goods and Challenges programme 2014-2020:

"SWITCH TO GREEN will combine work at the macro-level to support the establishment of the right incentive structures and policy measures, with work at meso- and micro-level supporting innovative green businesses and green decent jobs creation"

Private Sector Communication **(2014):**

Promote eco-entrepreneurships and green job creation through the SWITCH TO GREEN flagship that builds on the positive experience of the SWITCH-Asia Programme



Main current priorities

1. Supporting private sector led growth through eco-entrepreneurship and SCP practices
2. Developing enabling policy and regulatory frameworks
3. Boosting green investments and access to finance for MSMEs
4. Mainstreaming the green economy across relevant sectors of EU international cooperation





European
Commission

INDONESIA TIMBER INDONESIA

EuropeAid

*Promoting the Implementation of
Timber Legality Assurance (FLEGT License)
as a Key Step to Sustainable Production
and Consumption in Indonesia's Wood
Processing Industry*



LEAD PARTNER
Yayasan WWF Indonesia

PARTNERS
The Indonesia Furniture Industry and
Handicraft Association (ASMINDO),
Indonesia

WWF UK

CONTACT DETAILS
Mr. Anwar Purwoto
+62-21-7829461
apurwoto@wwf.or.id
WWF Indonesia
Gedung Graha Simatupang
Jl. Letjen TB Simatupang Kav. 38
Jakarta 12540, Indonesia

THE CHALLENGE

Indonesia is home to the world's third-largest tropical rainforest area, making up 10% of the world's forest cover. Yet Indonesia's forests are disappearing at an alarming rate – 1.4 million hectares of natural forests were cleared annually between the year of 2000 and 2010, some legally, some illegally, for both domestic use and for international export. Until now, incentives have been insufficient to encourage Small and Medium Enterprises (SMEs) in Indonesia to fully invest in the Sustainable Consumption and Production (SCP) of wood products.

THE OBJECTIVES

The project targets by 2015, at least 300 SMEs in Indonesia's wood processing sector (about 10% of the total) are delivering legally verified and sustainably certified products to national and international markets, supported by the procurement policies for national government departments and practices of national and international retailers.

THE WAY FORWARD

- Providing capacity building for SMEs;
- Undertaking TLAS and CoC verification of the core group of 30 SMEs to increase trade of certified wood products;
- Reaching out to and conducting capacity of 300 wood processing SMEs and later to 2,500 SMEs;
- Creating showcase of successful take-up of TLAS verification by SMEs;
- Preparing promotional materials to distribute to all SME members of ASMINDO;
- Conducting TV advertising campaign for general public and media awareness raising trips for journalists;
- Linking up with public procurer for purchasing of legal and responsibly sourced timber from SMEs.

DURATION



HOME ABOUT PROJECT COMPONENTS PILOT COUNTRIES PARTNERS

Upscaling Generation, Commercialization and Utilization of Biomass Waste-based Green Energy Sources in Uganda

Grantee: Afri-banana products and Limited

Partners:-
1. Centre for Research in Energy and Conservation (CREEC)

Background

By-products and waste streams from agricultural processes are currently not widely utilized. Through the implementation of biomass technologies these can be turned into feedstock / fuel for product value addition. This provides farmers with the opportunity to attract higher prices for their produce and thus increases in their incomes.

In addition, the *manufacturing* sector will benefit from technology transfer in biogas burners, milk coolers, lighting equipment and appliances, briquette presses and other accompanying equipment. This creates business opportunities, generates jobs and increases incomes, especially for M&SMEs.



Objectives:

The project seeks to reduce poverty and generate income through awareness creation with regard to biomass based green energy technologies, capacity building on green energy generation, green energy business development and up-scaling, and engagement with policy decision makers for favourable policy direction.

Actions:

- Conducting awareness and sensitization sessions through seminars, conferences, and open discussion sessions.
- Capacity building through classroom training and hands-on practical sessions.
- Business incubation and mentoring for identified MSME's on green energy technologies.
- Visits to relevant Parliamentary and Municipal Authorities Committee Officials to identify gaps in the policies and jointly chart the favourable way forward.

Actions complementing funds allocations

- Strategy: DEVCO paper on EU approach to international cooperation on green economy under development
- Resources allocated for coordination, knowledge development and communication: S2G facility
- Coordination: series of initiatives starting to support existing programmes
- Ad-hoc measures (e.g. thematic evaluation of EU international cooperation on SCP)



Projects and financial allocations

2007-2013 financial framework allocations	
SWITCH Asia	EUR 135,000,000
SWITCH Med	EUR 23,000,000
SWITCH Africa Green	EUR 19,000,000
Relevant actions under the EU - UNEP Strategic Cooperation Agreement, GE/SCP/Resource efficiency priority (Resource Efficiency and Eco-Innovation, GE and trade, International Resource Panel, Sustainable Public Procurement and Eco-labeling, Entrepreneurs in Africa, GE in the Caribbean, 10 YFP)	EUR 10,000,000 (apr.)

Projects and indicative financial allocations

2014-2020 financial framework allocations	
SWITCH TO GREEN facility (GPGC)	EUR 1,000,000
Partnership for Action on Green Economy (GPGC)	EUR 8,000,000
Green Economy Coalition (GPGC)	EUR 3,000,000
SWITCH Asia (Regional Indicative Programme 2014-2020)	EUR 120,000,000
SWITCH Africa Green (GPGC)	EUR 20,000,000
To be committed (GPGC)	EUR 50,000,000

Further information

- <http://www.switchtogreen.eu/?p=128>

(provides with links to the SWITCH regional programmes and other relevant initiatives)

- Thibaut.portevin@ec.europa.eu