

# EU Second Roma Integration Award for the Western Balkans and Turkey



Albania, Bosnia and Herzegovina,  
the former Yugoslav Republic of Macedonia,  
Kosovo\*, Montenegro, Serbia and Turkey

## APPLICATION FORM

(ANNEX 1 OF THE CONTEST RULES)

### Did you know?

It is estimated that about 1 million Roma<sup>1</sup> live in the Western Balkans, 2.8 million in Turkey and 6.2 million in the EU. Roma are Europe's largest ethnic minority. They face continued exclusion, segregation and discrimination.

The EU's policy on Roma inclusion, integration and empowerment is placed within an EU Framework for National Roma Integration Strategies up to 2020 adopted by the European Commission in 2011. Within that framework, all 28 EU Member States and all 7 candidate countries and potential candidates for EU membership adopted their National Roma Integration Strategies which they now put in practice.

In June 2016, the Commission adopted its annual report on Roma integration that stresses the following as regards the candidate countries and potential candidates:

- Roma integration continues to be a priority in the enlargement process.
- Enough funding must be ensured to carry out integration measures.
- Attention should focus on implementation by local authorities.
- Roma community should be involved in planning, implementation and monitoring.
- Focus on results on the ground to reduce the gap between Roma and non-Roma.

Find out more: [http://ec.europa.eu/justice/discrimination/roma/index\\_en.htm](http://ec.europa.eu/justice/discrimination/roma/index_en.htm)

Watch a film about Roma: <http://romahomeland.org/>

Watch a short video "A Better Future for Roma" in candidate countries and potential candidates: <https://vimeo.com/143848472>

---

<sup>1</sup>As it is most commonly used in EU policy documents and discussions, the term "Roma" refers to a variety of different groups of people who describe themselves as Roma, Sinti, Kale, Gypsies, Romanichels, Boyash, Ashkali, Egyptians, Yenish, Dom, Lom, Manouches and other, and also includes Travellers, without denying the specificities and varieties of lifestyles and situations of these groups.

\*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.

**Before filling out this Application Form, please read carefully the Contest Rules. You also have to fill out, date and sign the Declaration of Honour.**

*Please fill out this Application Form and send it, together with the Declaration of Honour (Annex 2 of the Contest Rules), by e-mail to*

*[NEAR-ROMA-INTEGRATION-AWARD@ec.europa.eu](mailto:NEAR-ROMA-INTEGRATION-AWARD@ec.europa.eu)*

*by 31 October 2016 23:59:59 of Brussels time (the time of registration in the European Commission's IT system is decisive).*

*("NEAR" is the abbreviation for the European Commission department responsible for the Second Roma Integration Award: the Directorate-General for Neighbourhood and Enlargement Negotiations.)*

*Please make sure that where the Contest Rules require quantified data, e.g. a specific duration or number of staff or beneficiaries, this Application Form contains this data.*

*Where this Application Form requires a limit on the number of words, any words in excess of that limit will be disregarded in the evaluation. Adjust the size of the table cells where necessary to fit the text.*

## 1. THE PARTICIPANT

Full official name of the participant	Roma Information Centre, Kragujevac, Serbia
Official legal form of the participant. This legal form must be suitable for an NGO.	(NGO)

Participant's history, aim and main activities (no more than 300 words). Demonstrate in particular the eligibility criteria under Section 3 points 2. and 3. of the Contest Rules

Roma Information Centre has been for 17 years, working on a variety of fields when it comes to the Roma community. So far we have implemented over 150 projects on themes / fields - education, employment, social protection, rights of minorities, women and children, Culture and Information, publishing (over 40 publications).

In Kragujevac, in 1995, we launched the first Kindergarten Blue Bunny;, and since then we work with children from 3 to 7 years.

The objectives of the Association are: to improve the social, economic, educational, healthcare and cultural status; promotion and protection of human, minority and women's rights; combating all forms of discrimination; advocate to formulate social policies and programs of action.

The main activities of the Centre in the field of education - working with children 3-7 years of work with children and young people (7-30 years old), adult education; in the field of economic empowerment - Business Club, grants (from 15 - 60 years).

From 2010-2014, we conducted the program; the Economic Empowerment of the Roma community in the Sumadija region and during the project developed cooperation with institutions in the community - Elementary School "Dragisa Lukovic Spanac", National Employment Service, Centre for Social Work. In this project in the field of education and economic empowerment following results were achieved: Posted 200 users in primary school (adults 15 to 60 years of age)

\* 700 people have gained non-formal educational training on various topic, Business training finished 300 people;

\*80 people established his own company, and 30 agricultural grants (allocation of equipment in the distributed 30 grants (allocation of equipment in the amount of 500 \$ to 4000 \$)

\* During the time, 50 users finished the training

\* 50 students from the Elementary School received the amount of 500 \$ to 4000 \$ were assigned.

<p>Staff count: approximate number of people, voluntary or paid, full-time or part-time, directly carrying out <u>all</u> the activities of the participant,</p> <p>i.e. not just the project</p>	<p>RIC has, depending on the projects of varying number of people who are engaged in various - it used to be and more than 50 people.</p> <p>In the last 3 years on average, it looked like this -</p> <p>five employees working full-time, 3 in contract work, part-time 5. Over 20 professional trainers, who work under a contract of work. We have 10 volunteers who work during the week for 2 hours.</p>
<p>Full official address, notably street/post box, postal code, city, country</p>	<p>Address – 1 maja 3/40, 34 000 Kragujevca (official address);</p> <p>Address – Janka Veselinovića 29, lokal 2 (business address);</p> <p>City – Kragujevac;</p> <p>Country - Serbia</p>
<p>E-mail address</p>	<p><a href="mailto:ricoffice1999@gmail.com">ricoffice1999@gmail.com</a></p>
<p>Website</p>	<p><a href="http://www.ric.org.rs">www.ric.org.rs</a></p>
<p>Statutory registration number, VAT registration number (whichever available)</p>	<p>17226053</p> <p>VAT 101 57 67 53</p>
<p><b>CONTACT PERSON:</b></p>	
<p>Name (Ms, Mr)</p>	<p>Rozalija Ilić</p>
<p>Telephone number</p>	<p>+ 381 63 68 67 15</p>
<p>E-mail address</p>	<p><a href="mailto:rozalija.kg@gmail.com">rozalija.kg@gmail.com</a></p>

## 2. THE PROJECT

Title of the project	Support for the people without basic school education and employability
Period covered by the project (Section 4 point 3. of the Contest Rules)	From: March 2016 To: September 2016 <b>OR</b> Ongoing since: 7months
Geographical location of the project (Section 4 point 2. of the Contest Rules)	<i>Identify a precise location of the project, including the candidate country or potential candidate for EU membership</i> Serbia, Kragujevac (suburbs - Beloševac, Bresnica, Trmbas, Ilina Voda, Centar grada,...)
Source of financing of the project	<i>It can be internal (participant's own funds) or external (one or more donors). Please specify.</i>  Assets of the city of Kragujevac - 2500 euros Assets of the National Employment Service (NES) - 2500 euro Private sektor (private owners assets) - 3000 euros Own budget assets - 2,000 euros
<p>Objectives, design, planning and activities of the project (Section 4 point 1., Section 5, criterion 1 of the Contest Rules):</p> <p><i>Please explain in no more than 500 words how the objectives, design, planning and activities (completed by the date of submission of this application) of the project can directly positively affect the Roma children and youth (below 18 years) and/or young adults (18-30 years) in terms of inclusion, integration and/or empowerment, with expected long-term effects on their lives. If the beneficiaries of the project belong to various age groups, please explain and confirm that Roma children and youth and/or young adults are a majority of the beneficiaries.</i></p>	

Based on indicators of literacy and educational attainment levels, and 2,870 inhabitants with no educational qualifications and with incomplete primary school seems to amount to 12,498 inhabitants in Kragujevac (20% of the Roma people). It seems totally almost 10% of the total population over the age of 15 years, a fact which is in itself devastating. The problem in the community: a low rate of education, unemployment, youth apathy, low motivation to move to find work or start their own business.

The problem in the elementary school for adult education (school attendance age from 15 to 60 years) is as follows: each year in the program of functional basic education of adults (FEEA) is entered between 40 to 50 participants (most young people between 15-35 years, 10- 15% are OLDER than 45 years). Due to a variety of barriers there are frequent attrition, and students acquired after the diploma of primary education remains then left to themselves.

Therefore, the overall objective - to increase the education of the Roma population in Kragujevac.

A specific objectives are to: - Increase the level of education of persons with primary education through formal and informal forms of education; Take action to support persons out of work in employment and employability.

The activities that were carried out as follows:

- \* direct involvement in the education system in elementary school Dragisa Lukovic Spanac, youth / adults from 15- 30 years (10% were adults and 35 to 45 years), to acquire a diploma of primary school and continue further education in secondary schools or to start their own business / business.
- \* through practical workshops handicrafts train students for practical skills,
- \* in educational workshops motivate them to develop business ideas that are associated with acquired skills
- \* seminars to train students to write business plans and introduce them to the possibilities of self-employment, through a grant from the National employment.
- \* professional training to increase the level of education - enrollment in secondary schools or agencies for education implement various actions in the community - exhibitions, fairs, to help users acquire sales skills, find a job with an employer or start their own business themselves.

for an innovative way to access informal education of Roma from 15-30 years of age, who are involved in the program FEEA's, for practical work, own design business idea and its realization, ie. self-employment.

The acquisition of practical knowledge and entrepreneurial skills in order to increase professional mobility and flexibility for the sake of motivating and encouraging self-employment for people who are in the process FEEA.

In terms of long lasting develop model workshops - decoupage skills; handicrafts and traditional crafts; mentoring in the business club; ongoing support in basic education vocational training.

Results achieved of the project (Section 5, criterion 2 of the Contest Rules):

*Please explain in no more than 500 words the results (achieved by the date of submission of this application): how the project was able to directly positively affect the Roma children and youth (below 18 years) and/or young adults (18-30 years) in terms of inclusion, integration and/or empowerment, with expected long-term effects on their lives. Explain how you have measured these results and how these findings have been or will be used to adjust the objectives, design, planning or activities of the project.*

The project had the following results, mention them individually for each envisaged activity / objective:

To achieve Objective 1, the results are:

\* before activities through workshops and field campaign: held two info-motivational workshops, which were attended by 100 people (40 male, 60 female (15% over 35 years); campaign on the ground was in 8 settlements and informed over 1000 persons on the activities of the project; enrolled for the school year 2016/2017 - 39 persons;

1.1. Decoupage workshop - held 4 workshops: basically decoupage techniques; Decoupage technique on eggs; Decoupage on a tree; decoration of various objects. The training for 38 persons (15 male, 23 female).

1.2. training workshops for active job search and start their own business - held 6 workshops: how to write a biography; how to present the employer; how to start a business; What is a successful entrepreneur; how to write a business plan; preparation of documentation for the tender procedure for applying for public institutions; Business Club. By primary school organized 17 workshops for school year 2015/2016, attended by 44 people.

Training for entrepreneurship initiative of the Ric for the National Employment Service had completed 9 persons, 7 persons competed on a public invitation to the unemployed persons for subsidies for self-employment, the decision was made for 2 persons for obtaining funds (2500eur). Through public works employ 3 persons.

1.3. Support for vocational training - vocational training completed 8 persons (3 male 5 female) and in 6 foreign languages and 2 trainees for book administration services. a job immediately found 6 persons after this training.

1.4. for the purpose of propaganda materials for informing, education and campaigns - have been printed 100 posters, 300 pamphlets, 300 volumes, T-shirts 100<sup>th</sup>

For the achievement of objective 2, the results are:

2.1. organized the Trade show, 3 companies organized events where the works of decoupage workshop were exposed: Exhibition on the occasion of the school; Easter actions; An exhibition of works of decoupage; Exhibition on the occasion of the celebration of the Holy Basin. 15 people participated (5 male, 10 female) which are directly acquired sales skills; marketing skill.

2.2. Participation on Job Fairs - held a job fair (organized by the NES). Attended by 12 persons (7 male, 5 female), 2 men have found job.

2.3. promotion of the examples of good practice in the community - media promotion: participation in local TV shows - Morning program - 2 times, informed by over 10 000 persons on the work and results of the project; promotion on the website of the Ric and the

site of elementary schools, as well as on the website of the City of Kragujevac, on social networks - Facebook Ric and school.

On the basis of these results on the project, new mechanisms to support young persons from 15 to 30 years who do not have basic education were initiated, through adaptation in developing training - traditional crafts; the establishment of social cooperatives and cooperative furnishing equipment which would employ about 50 people; launching agricultural cooperatives - poultry, beekeeping, greenhouses, ... where would employ about 100 persons.

Share of Roma staff carrying out (implementing) the project (Section 5, criterion 3 of the Contest Rules):

*Please describe, in no more than 300 words, how many people – paid or volunteer, full-time or part-time – are directly carrying out (implementing) the project. What is the share in % of Roma among these people?*

*Do not confuse the people who carry out (implement) the project and the people who benefit from the project! For example, teachers and social assistants carry out a project while children benefit from it. However, sometimes it may be difficult to distinguish: for example, unemployed people may receive training as beneficiaries of the project and at the same time they can be employed by the project or do volunteer work to carry out the project. Therefore, describe clearly the people who carry out (implement) the project.*

On the project includes 9 people, of which 5 Roma people and 1 Serbian nationality, activists of the Ric (working employees, part-time employees), and 3 people of Serbian nationality - working employees from elementary school.

By functions / roles, and the description from work , those are:

<b>Function / role during the project</b>	<b>Description of job</b>
Project coordinator (full-time)	Coordination of project activities; organization of all events in the project; narrative writing case report and monitoring activities
Executive Director (full-time)	Responsible for the overall implementation of the program and finance; participation in meetings, training and media promotion; monitoring activities
Finance Assistant (full-time)	Provision of funds and payment of all accounts during the project; financial management of litigation project
Coaches and trainers on the project - 4 persons (part-time)	Preparation of training and workshops for the participants, maintenance and implementation; report writing; prepare educational materials for participants
Expert associates - 3 (part-time)	Education and mentoring support beneficiaries; special consultations on business and establishing companies;

Share of women and men (girls and boys) among beneficiaries of the project (Section 5, criterion 4 of the Contest Rules):

*Please state, in no more than 300 words, what the share of women and men (girls and boys) is among the beneficiaries of the project. If there are gender imbalances, please explain them and explain how these findings have been or will be used to adjust the objectives, design, planning or activities of the project. If the project is intended to benefit one gender only, please justify why that is appropriate to achieve the objectives of the project.*

During the project's total persons participated from 15 to 50 years (of which 15% of persons over 35 years), according to the activity:

- \* info motivational workshops, which were attended by 100 people (40male, 60female (15% over 35 years) ;

- \* elementary school (eighth grade) finished 16 people (10male, 6 female)

- \* workshops decoupage - 38 persons (15male, 23female);

- \* training workshops for active job search and starting their own businesses - involved 44 people (25male, 19 female) ;

- \* Training for Entrepreneurship - 9 people (5male, 4 female) 7 people (4male,3 female) competed on a public invitation to the unemployed persons for subsidies for self-employment, the decision was made for 2 people (1m, 1 female for funding (2500eur). Through public works employ 3 people (2m, 1 female)

- \* Support for vocational training - vocational training completed 8 people (3male, 5 female) and in 6 foreign languages and 2 trainees for book services. Out of this number have found a job immediately after training 6 persons with the employer.

Veri small differences in the participation of men nad women in the activities of the program, a number that occurs only because of differences in specific motivations of men and women in the given activities carried out during the program

### 3. COOPERATING ENTITIES (fill out only if applicable – Section 3, point 4. of the Contest Rules)

<p>Describe in no more than 300 words the share of implementation of the project by the participant, i.e. without the cooperating entities. This share must be meaningful and substantial.</p>	<p>Elementary School Dragiša Luković Španac is the only school in Kragujevac, with the educational program for adult education (from 15 to 60 years of age). This is the fifth year that is realized lessons for the education of persons who have not completed primary school.</p> <p>School is for five years the partner of the RIC in joint action in various activities to motivate participants each year, obtain additional education and skills for coping with their environment. The main activity is the acquisition of vocational school diploma on completion of primary school. Specifically, during this year the school had additional roles in the project: training and conducting workshops on the decoupage technique; organizing shows to promote the works of decoupage workshop; participation in conferences on employment (promotion of best practices); joint action to other public institutions.</p> <p>Participation in campaigns in Roma settlements.</p>
<p>List the cooperating entities. For each entity, provide its full official name, its legal form, its official address and its statutory and/or VAT registration number.</p>	<p>Legal form – educational institution Elementary School</p> <p>Official address – 9 maja 110 b</p> <p>VAT registration number – 101319895</p> <p>Registration number - 07149140</p>

## 4. SUPPORTING VISUAL MATERIAL

In compliance with the Contest Rules (Section 6), visual material supporting this application (e.g. photos, videos, brochures) is only accepted if it is openly available on the internet in electronic format (a website, YouTube, Vimeo, Facebook etc.). Provide links below and explain the material, in particular how it shows various aspects of the project. The supporting visual material itself may be in any language.

*Provide the link and a short (maximum 30 words) explanation for each item of visual material. Do not provide more than 10 items; any items beyond this limit will be disregarded during the evaluation.*

Photos of implemented activities you can see on facebook of RIC (Rozalija Ilić), the following link the folder with the photos "The support education and employability - [https://www.facebook.com/ric.kragujevac/media\\_set?set=a.1340244702656199.1073741873.100000120473662&type=3&pnref=story](https://www.facebook.com/ric.kragujevac/media_set?set=a.1340244702656199.1073741873.100000120473662&type=3&pnref=story), where you can see all the activities carried out during the project – workshop info, decoupage workshop, exhibition, business training.

Media promotion of the project at the following links:

Link	Description
<a href="http://www.kragujevac.rs/Podrska_licima_bez_osnovne_skole_u_obrazovanju_i_zaposljivosti-43-1-9517#">http://www.kragujevac.rs/Podrska_licima_bez_osnovne_skole_u_obrazovanju_i_zaposljivosti-43-1-9517#</a>	Info about the project
<a href="http://www.rtk.co.rs/kragujevac/item/29591-obrazovanje-odraslih-prioritet-gradske-uprave">http://www.rtk.co.rs/kragujevac/item/29591-obrazovanje-odraslih-prioritet-gradske-uprave</a>	Info about the project
Prodajna izložba radova na gradskoj pijaci - Radio Televizija Kragujevac - Javni servis Šumadije	Exhibition of the works on decoupage workshops
<a href="http://www.rtk.co.rs/kragujevac/item/29857-prodajna-izlozbu-radova-na-gradskoj-pijaci">http://www.rtk.co.rs/kragujevac/item/29857-prodajna-izlozbu-radova-na-gradskoj-pijaci</a>	Exhibition of the works on decoupage workshops
<a href="http://www.naslovi.net/2016-04-28/rtk/prodajna-izlozba-radova-na-gradskoj-pijaci/18373294">http://www.naslovi.net/2016-04-28/rtk/prodajna-izlozba-radova-na-gradskoj-pijaci/18373294</a>	Exhibition of the works on decoupage workshops
<a href="http://www.ikragujevac.com/vesti/36496-kragujevac-izlozba-na-pijaci.html">http://www.ikragujevac.com/vesti/36496-kragujevac-izlozba-na-pijaci.html</a>	Exhibition of the works on decoupage workshops