

EU Second Roma Integration Award for the Western Balkans and Turkey



Albania, Bosnia and Herzegovina,
the former Yugoslav Republic of Macedonia,
Kosovo*, Montenegro, Serbia and Turkey

APPLICATION FORM

(ANNEX 1 OF THE CONTEST RULES)

Did you know?

It is estimated that about 1 million Roma¹ live in the Western Balkans, 2.8 million in Turkey and 6.2 million in the EU. Roma are Europe's largest ethnic minority. They face continued exclusion, segregation and discrimination.

The EU's policy on Roma inclusion, integration and empowerment is placed within an EU Framework for National Roma Integration Strategies up to 2020 adopted by the European Commission in 2011. Within that framework, all 28 EU Member States and all 7 candidate countries and potential candidates for EU membership adopted their National Roma Integration Strategies which they now put in practice.

In June 2016, the Commission adopted its annual report on Roma integration that stresses the following as regards the candidate countries and potential candidates:

- Roma integration continues to be a priority in the enlargement process.
- Enough funding must be ensured to carry out integration measures.
- Attention should focus on implementation by local authorities.
- Roma community should be involved in planning, implementation and monitoring.
- Focus on results on the ground to reduce the gap between Roma and non-Roma.

Find out more: http://ec.europa.eu/justice/discrimination/roma/index_en.htm

Watch a film about Roma: <http://romahomeland.org/>

Watch a short video "A Better Future for Roma" in candidate countries and potential candidates: <https://vimeo.com/143848472>

¹As it is most commonly used in EU policy documents and discussions, the term "Roma" refers to a variety of different groups of people who describe themselves as Roma, Sinti, Kale, Gypsies, Romanichels, Boyash, Ashkali, Egyptians, Yenish, Dom, Lom, Manouches and other, and also includes Travellers, without denying the specificities and varieties of lifestyles and situations of these groups.

*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.

Before filling out this Application Form, please read carefully the Contest Rules. You also have to fill out, date and sign the Declaration of Honour.

Please fill out this Application Form and send it, together with the Declaration of Honour (Annex 2 of the Contest Rules), by e-mail to NEAR-ROMA-INTEGRATION-AWARD@ec.europa.eu by 31 October 2016 23:59:59 of Brussels time (the time of registration in the European Commission's IT system is decisive). ("NEAR" is the abbreviation for the European Commission department responsible for the Second Roma Integration Award: the Directorate-General for Neighbourhood and Enlargement Negotiations.) Please make sure that where the Contest Rules require quantified data, e.g. a specific duration or number of staff or beneficiaries, this Application Form contains this data. Where this Application Form requires a limit on the number of words, any words in excess of that limit will be disregarded in the evaluation. Adjust the size of the table cells where necessary to fit the text.

1. THE PARTICIPANT

Full official name of the participant	Association of citizens Roma production Roma World
Official legal form of the participant. This legal form must be suitable for an NGO.	Civil society organization

Participant's history, aim and main activities (no more than 300 words). Demonstrate in particular the eligibility criteria under Section 3 points 2. and 3. of the Contest Rules	Roma Citizen Association Production Roma World was founded on August 8, 2011, with its seat in Ovčepoljska Street, 18000 Niš. The Mission of Roma Citizen Association Production Roma World (in further text: association) is a non-government, non-profit association, founded for an indefinite time in order to realize the goals in the area of affirmative education, emancipation and integration of Roma national minority into social – educational, teaching, cultural and social affairs, as well as informing in their native language. The goals of the association are: affirmative education of Roma people, especially children and youth, about the importance of education and informing, with the aim of improving educational and informational status of Roma national minority. One of the most important goals of the association is to produce, emit and distribute radio and television shows which would point to the significance of education, informing and other important life segments which are relevant for the Roma population, through social networks, printed leaflets, their website, and all other legal means.
Staff count: approximate number of people, voluntary or paid, full-time or part-time, directly carrying out <u>all</u> the activities of the participant, i.e. not just the project	In our association, there is always 15 active volunteers. We do not have full time employed members, but some of our members are engaged part time in implementation of different projects (approximately 4 to 6 people).
Full official address, notably street/post box, postal code, city, country	Ovčepoljska street bb, 18000, Nis, Serbia
E-mail address	turkijanredzepi@hotmail.com
Website	www.romaworld.rs
Statutory registration number, VAT registration number (whichever available)	107221196
CONTACT PERSON:	
Name (Ms, Mr)	Mr. Turkijan Redžepi
Telephone number	0615822530
E-mail address	turkijanredzepi@hotmail.com

2. THE PROJECT

Title of the project	Support to Roma Media through the Production of Video Materials and Improved Informing of the Wider Community on the Roma Related Topics in Serbia
Period covered by the project (Section 4 point 3. of the Contest Rules)	From: 15.09.2015 To: 15.03.2016 Ongoing since: _____
Geographical location of the project (Section 4 point 2. of the Contest Rules)	<p><i>Identify a precise location of the project, including the candidate country or potential candidate for EU membership</i></p> <p>The project is implemented in the Republic of Serbia in following cities and local self-governments: Beočin, Novi Sad, Beograd, Smederevo, Kragujevac, Kruševac, Bela Palanka.</p>
Source of financing of the project	<p><i>It can be internal (participant's own funds) or external (one or more donors). Please specify.</i></p> <p>This project was funded by OSCE Mission in Serbia.</p>
<p>Objectives, design, planning and activities of the project (Section 4 point 1., Section 5, criterion 1 of the Contest Rules):</p> <p><i>Please explain in no more than 500 words how the objectives, design, planning and activities (completed by the date of submission of this application) of the project can directly positively affect the Roma children and youth (below 18 years) and/or young adults (18-30 years) in terms of inclusion, integration and/or empowerment, with expected long-term effects on their lives. If the beneficiaries of the project belong to various age groups, please explain and confirm that Roma children and youth and/or young adults are a majority of the beneficiaries.</i></p>	

The objective of this project is to improve the quality of informing and presence of Roma in media in Serbia. In addition to this, it is emphasizing the importance of Roma media in reporting on Roma issues, informing about the implementation of public policies including the Strategy for social inclusion of Roma from 2016 to 2025 in the Republic of Serbia. This project followed up key components of the EU funded Technical Assistance for Roma Inclusion Project (TARI): access to basic rights, strengthening of intersectoral cooperation through joint mobile units, capacity building of civil society organizations, and drop-out prevention in education, durable housing solutions and sustainable employment.

Activities that targeted children and youth below 18 years old, as well as members of their families, were devoted to and had the aim to motivate for further education. This included preparation and promotion of video stories about: successful secondary education students that accomplished extraordinary academic achievements with the support of scholarship and mentorship program; pedagogical assistants and mentors that explained their role in supporting educational process, as well as conversations with relevant stakeholders for education on national level as Ministry for science, education and technological development and National Council for Roma National Minority.

Youth between 18 and 30 years old was informed about employment opportunities, but also about the importance of active participation in development of the community. Importance of employment was emphasised through interviews with employed and self-employed Roma, but also with employers and representatives of Ministry for labour, employment and social affairs. Civil Society Organizations also had an opportunity to send the message about the importance of capacity building and supporting to CSO by sharing their video stories. Joint mobile units and local self-governments shared their examples of good practices but also challenges that they are facing in social inclusion of Roma.

By creating and broadcasting TV/video materials this project contributed to dissemination of key information for improvement of the position of Roma, and at the same time it influenced general population by providing perspective that doesn't reproduce stereotypes and doesn't generate prejudices.

Results achieved of the project (Section 5, criterion 2 of the Contest Rules):

Please explain in no more than 500 words the results (achieved by the date of submission of this application): how the project was able to directly positively affect the Roma children and youth (below 18 years) and/or young adults (18-30 years) in terms of inclusion, integration and/or empowerment, with expected long-term effects on their lives. Explain how you have measured these results and how these findings have been or will be used to adjust the objectives, design, planning or activities of the project.

This project provided information to youth below the age of 18 on scholarship, mentorship program and other affirmative measures that can provide support in education process. It also encouraged young Roma people to continue education process by presenting examples of good practices.

To youth between the age of 18 and 30, the project provided information about benefits in the area of employment, as well as capacity building opportunities that can enable youth to upgrade their employability and gain new skills.

Also, this project promoted active engagement for the benefit of the community. This contributes to awareness rising among Roma, but also general population and it develops intercultural communication and cooperation.

Within six key topics, the project recorded numerous stories from various target groups:

1. Drop out from education prevention – 15 interviewed people (among them 4 below 18 years

old and 3 between 18 and 30 years old)

2. Access to basic rights – total 7 people (out of which 2 are between 18 and 30 years old)
3. Improvement of housing solutions – total 12 people (out of which 2 are between 18 and 30 years old)
4. Sustainable employment – total 13 people (out of which 4 are between 18 and 30 years old)
5. Capacity building of CSO – total 10 people (out of which 4 are between 18 and 30 years old)
6. Joint mobile units establishing – total 12 people (out of which 4 are between 18 and 30 years old)

We are monitoring the effects of our activities by following quantitative and qualitative data after broadcasting on social media, as well as during relevant events. Topic related video stories have an average of 500 views and around 20 likes according to our facebook page. They were also broadcasted in TV stations and presented in 3 topic related events with more than 5000 people.

Share of Roma staff carrying out (implementing) the project (Section 5, criterion 3 of the Contest Rules):

Please describe, in no more than 300 words, how many people – paid or volunteer, full-time or part-time – are directly carrying out (implementing) the project. What is the share in % of Roma among these people?

Do not confuse the people who carry out (implement) the project and the people who benefit from the project! For example, teachers and social assistants carry out a project while children benefit from it. However, sometimes it may be difficult to distinguish: for example, unemployed people may receive training as beneficiaries of the project and at the same time they can be employed by the project or do volunteer work to carry out the project. Therefore, describe clearly the people who carry out (implement) the project.

In implementation of this project in total 7 people participated, out of which 5 are belonging to Roma national minority. Roma members of the project team had following roles: project manager, journalist, cameraman, technical editor and organizer. We also had 2 colleagues from general population in charge of translation and administrative activities. All members of the project team are not full time employed, but part time engaged in project realization.

Share of women and men (girls and boys) among beneficiaries of the project (Section 5, criterion 4 of the Contest Rules):

Please state, in no more than 300 words, what the share of women and men (girls and boys) is among the beneficiaries of the project. If there are gender imbalances, please explain them and explain how these findings have been or will be used to adjust the objectives, design, planning or activities of the project. If the project is intended to benefit one gender only, please justify why that is appropriate to achieve the objectives of the project.

During the project realization 69 people were interviewed. Among them, 3 boys and 1 girl in Nis and Krusevac. Among youth between 18 and 30 years old, 12 women and 6 men in Nis, Belgrade, Krusevac and Kragujevac. The rest of project participants are older than 30.

3. COOPERATING ENTITIES (fill out only if applicable – Section 3, point 4. of the Contest Rules)

Describe in no more than 300 words the share of implementation of the project by the participant, i.e. without the cooperating entities. This share must be meaningful and substantial.	This project is implemented as supportive activity to the EU funded program Technical Assistance for Roma Inclusion (TARI). The program has six key areas for social inclusion of Roma, and this project is following results and challenges in these six key areas from the perspective of the Roma community. It is also the informative, educational and creative aspect of this program as it uses visual form and social media to articulated Roma issues.
List the cooperating entities. For each entity, provide its full official name, its legal form, its official address and its statutory and/or VAT registration number.	OSCE Mission in Serbia International organization Spanskih boraca 1 11000 Belgrade Office: +381 11 3606 100 Fax: +381 11 3606 119 ppiu-serbia@osce.org

4. SUPPORTING VISUAL MATERIAL

In compliance with the Contest Rules (Section 6), visual material supporting this application (e.g. photos, videos, brochures) is only accepted if it is openly available on the internet in electronic format (a website, YouTube, Vimeo, Facebook etc.). Provide links below and explain the material, in particular how it shows various aspects of the project. The supporting visual material itself may be in any language.

Provide the link and a short (maximum 30 words) explanation for each item of visual material. Do not provide more than 10 items; any items beyond this limit will be disregarded during the evaluation.

1. <http://romaworld.rs/?p=2264>
2. <http://romaworld.rs/?p=1770>

We wish you good luck!