

European Commission DEAR Programme

DEAR Fair for on-going EC grant funded projects (2011-12&2013 CfP)

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Purpose, programme and participants of the DEAR Fair 2015

The first DEAR Fair of European Development Education and Awareness Raising projects forms part of a developing programme of networking, knowledge sharing and increasing the visibility of the European Commission's DEAR Programme.

In the European Year for Development 2015 framework, the DEAR Fair enabled European Commission supported DEAR projects to exhibit their work, network with other projects, exchange ideas, meet relevant actors from their field and discuss issues that are relevant to the development and implementation of DEAR activities in the European Union.

The DEAR Fair 2015 brought together **128 representatives of 73 co-funded DEAR** projects – plus 50 of the most relevant DEAR stakeholder representatives and EC DEVCO staff and management - in an event that encompassed plenary presentations by, amongst others, the European Commissioner for International Cooperation and Development, Neven Mimica. The Fair included a large exhibition by EC supported DEAR projects, and a programme that included workshops and presentations by EC DEAR project organisations.

A high moment of the event, translating the relevance of the DEAR area of work and its role in today's world, was the Commissioner statement about the relevance of the new “Sustainable Development Goals: [they] matter to all of us, rich and poor alike” and the strong assignment to DEAR as “key for their success”.

FAIR: showcasing ongoing projects' results, tools and experiences



The 'FAIR' dimension of the event – showcasing projects, by means of exhibitions and other displays of their materials and achievements – enabled sharing and networking between DEAR projects and amongst organisations and participants working in similar fields.

73 Stands and displays showcased 73 DEAR projects. Highlights: the finalist images of the public photo competition of project “Boost for sustainable European supermarket store-brands” and campaign “Supply Change: make supermarkets fair!” were displayed at the main room; as well as three exhibitions resulting from the project “From overconsumption to solidarity” that focused on climate change, resource extraction and land grabbing, produced with input from southern partners. Several projects also displayed videos, interactive tools, a board game available to play and other creative tools as dolls and storytelling to foster global dimension with young children.

The DEAR Fair helped to raise the visibility of the EC's DEAR Programme and its supported DEAR projects, their impacts and material results. Much of this was captured by video and interviews made by the EC's capacity4dev internet platform and by European Year for Development staff (EYD materials that can be found [here](#) and at <https://europa.eu/eyd2015/en>). During the Fair many participants also communicated about the event - a summary of communications outcomes (Twitter, web 2.0 in Europe and EC internal communication) can be found in the uploaded Annex 5 – Clipping.

Uplifting the global agenda: SDGs, stakeholders, engagement and M&E at the plenary programme

The Fair's programme, powerpoint presentations, videos, and a number of other documents referred to during the Fair can be found on the EC's Capacity for Development website, at <http://capacity4dev.ec.europa.eu/dear-programme/event/dear-fair-brussels-2015-0> - the numbering in this and the next sections follows that of the programme.

Session 1: Welcome and opening

The Fair was opened by a panel consisting of **Fernando Frutuoso de Melo**, *European Commission DG DevCo Director-General*, **Linda McAvan**, *DEVE Committee Chair, European Parliament*, **Alexandra Allen**, *Luxembourg Foreign Affairs Ministry, EYD 2015 national coordinator*, and **Rosário Bento Pais**, *European Commission DG DevCo Head of Unit 'Civil Society Local Authorities'*.

Rosário Bento Pais highlighted the purpose of the event: to showcase EC supported DEAR projects and to enable participants to get to know each other's work and, possibly, to make contacts for future collaboration. For health reasons, Director General de Melo had to keep his initial contribution short, but nevertheless he was keen on expressing the Commission's continuing support for development education in the past 40 years - 2016 will be the year of the 40th anniversary of the DEAR Programme.



Linda McAvan MEP referred to her own contact with development education, through involvement with Development Education Centres and Local Authorities engaged in DEAR. She highlighted that the work of few people can make a difference to how issues are known and perceived in local communities. She also pointed out that many development issues are not just 'over there' but have an immediate impact on life in the European Union, referring to the current refugee crisis. The recently agreed Sustainable Development Goals reiterate the point that 'development' is universal. As part of ensuring that the SDGs

are achieved it is important that DEAR practitioners hold heads of government and other policy makers to account – to implement the SDGs successfully will require local action: public information and education that also entails local pressure on decision makers.

Alexandra Allen mentioned that a key aspect of DEAR is to inform and educate EU citizens about the options we have in contributing to development. The European Year for Development offers an excellent opportunity to bring development topics closer to EU citizens. The DEAR programme has done this very successfully. It will be important to build on the positive work done during the EYD in the future work that DEAR will have to be engaged in: the SDGs can facilitate that future work.

Following the opening remarks by the panel, a Q&A session with participants addressed, amongst others, issues of:

- finance for involvement of local authorities in DEAR;
- the need to build on the EYD achievements by strengthening opportunities for EU citizen engagement – both in terms of citizens as consumers but also in terms of citizens as political actors;
- the importance of face-to-face contact with the public and that social and other electronic media cannot replace personal contacts if DEAR wants to actively engage people in an educational and community engagement process;
- how evaluation of DEAR projects can better inform and feed into the practice of the EC.

Session 2: How do you engage citizens for social change?

Chaired by **Rosário Bento Pais**, *European Commission DG DevCo Head of Unit 'Civil Society Local Authorities'*, this session started with a manifesto action embodied by the **Young Global Advocates** of “Challenging the Crisis” project - the DEAR Fair took advantage of their presence in Brussels for a marathon of meetings to advocate for a European Year of Social and Solidarity Economy. Young People from 4 European countries explained why in a world crossed by all sorts of inequalities (economic, gender, rights etc.) it is important to propose alternative ways, at all levels, from politics to lifestyles – and to “reengage” with European and Global citizenship. From the words of one of the YGA: “there is unity and solidarity in our attempts to break free from the prescriptive narrative of no alternative to enforced austerity. They say austerity, we say Social Solidarity Economy. They say there is no alternative, we say there are alternatives.”

Cathryn Gathercole brought us another context, the project “Young People on the Global Stage” working in the formal education context of UK, Spain and Germany to engage young citizens. Cathryn made the point that education is political but “rarely supports challenges to the prevailing political and societal norms.” However, considering that DEAR projects are about social and economic change, development DEAR practitioners inevitably have to question the existing status quo. In doing that, within a formal education setting, DEAR projects can draw on the curiosity, enthusiasm and creativity of young people. The challenge for DEAR projects is to find the space, despite agreed log frames and predetermined objectives, to harness that enthusiasm and creativity in a way that counteracts notions of impotence and “... challenge the project to keep up with the ambition of young people.”

Emil Metodiev explained the different approaches, methods and simple ideas they use in “Youth of the World” project to engage youth towards global issues. A non-hierarchical approach, non-formal and informal methodologies (even dance!), a network of youth centres and easiness with web 2.0, of course.

But the most striking part of Emil's intervention was when it turned personal, explaining why and how he became an engaged youth – something so personal as every one of our life experience or our individual knowledge of humanity. As member of a European discriminated ethnic minority, Emil describes himself as a completely normal hedonist teenager, until he had the opportunity of going abroad for a training on intercultural relations – that opportunity never happened, but his own context made him start to think, engage with CSOs and never leave again being an engaged citizen.



Session 5: DEAR and the European Year for Development 2015

Stina Soewarta, *European Commission DG DevCo Head of Unit Communications*, presented an overview of the background and origin of the EYD, and examples of its work and achievements. * She mentioned that a key intention underpinning the EYD was the ambition to reach out beyond the 'usual' EU audiences engaged in development issues. The provision of a visual identity to all work being carried out during the year, and a toolkit of possible activities, had helped to create a momentum of information and education work, enabling a wide variety of projects to promote themselves.

Collectively they had raised the profile of the EU's work in development. An evaluation of the results of the year was currently in progress, but it was already clear that a key challenge for those engaged in the EYD was to build on achievements in the coming years. The recent acceptance by the UN of the Sustainable Development Goals could offer a chance to build on the achievements of the year – specially the coalition of organisations that are the support of the EYD2015 results.



Session 9: Recap by Director Lotte Knudsen

Lotte Knudsen, *European Commission DG DevCo Director Human Development and Migration*, opened the second day of the FAIR with a summary recap of the first day's agenda, main discussions and achievements. The Director highlighted that the Fair took place at the cross-roads of two significant events: the European Year for Development, aiming to raise awareness of European global role on development, and the UN's agreement on a series of universally applicable Sustainable Development Goals. She also reminded the audience that the Director General, the European Parliament Development Committee Chair and the Luxembourg EYD Coordinator had referred to DEAR playing a central role in the 2030 Global agenda.

Some sessions provided an indication of projects, and their methods, that actively engage the public in issues of social change, with inputs provided both by project organisers and by participants in these projects. Other sessions gave practical examples of, for instance, the engagement of local authorities in the promotion of development education; the challenges and opportunities to work at pan-European levels; the professional development of teachers in the use of active learning as a method to develop young people's understanding of and engagement with development issues.

In addition Lotte Knudsen reminded the audience that the FAIR showcased how DEAR encompasses a wide range of approaches and topics - as extensive and complex as the challenges the world faces today. After the session 10, Director Lotte Knudsen also enjoyed a long tour around the FAIR, spoke with different DEAR projects staff and had the opportunity to manifest her engagement with several issues - besides migration and human rights issues, the Director supports for eg. Fair Trade (also consumed at the FAIR coffee breaks).



Session 10: key note speech by Commissioner Neven Mimica

The Commissioner for International Cooperation and Development **Neven Mimica** keynote speech highlighted that the DEAR Fair happened at a very timely moment in the history of international cooperation and development (one month earlier, the Commissioner attended the UN summit in New York that adopted the 2030 Sustainable Development Goals).

From the SDGs agenda, the Commissioner Mimica highlighted a few fundamental issues for DEAR practitioners and leaders:

- New partnerships and ways of working at different levels and with different responsibilities are needed – international organisations, institutions and agencies, governments, the private sector, civil society and non-governmental organisations plus the important role of Local Authorities.
- There is a need to transform good intentions into concrete processes to deliver results: one of the main principles is the universality of the sustainable development goals - development and sustainability concern us all countries and all people, rich and poor, public or private, institutions and individuals, donors and recipients – categories no longer distinguishable,
- How can we implement such a universal agenda of basic needs and freedoms and with a number of common challenges (fight against climate change, the sustainability of our cities and habitats etc.)? Can be adequately addressed only through agreed, joint efforts: not on the basis of public policies nor finance alone - a sustainable future for the world is achievable only through the active engagement of all citizens.
- The commissioner referred to one of the new goals (target 4.7) that makes clear reference to the need for development education, so that learners acquire the knowledge and skills needed to promote sustainable development. Also referred being reassured by the last 'Eurobarometer' survey results at the beginning of 2015 on the views of European citizens on development cooperation (e.g. 85% think that it is important to help people in developing countries) - however, it cannot be taken for granted plus, citizens must be conscious of their potential as actors of change, both individually and collectively.
- Here is where the DEAR Fair comes: an event to showcase what practitioners and leaders in DEAR are achieving with European Union support. The relevance of development education in today's world is obvious, look to the response to the ongoing migration and refugee crisis
- The European Union needs this public engagement to be able to implement an ambitious development policy, but also – and maybe even more importantly – to help shape the future of Europe's relationship with the rest of the world.

Commissioner Mimica also mentioned that within the European Union a stronger involvement of civil society organisations in development issues requires building their capacity as independent development actors – and aware of some discontent on the conditions presently applied to the Calls for Proposal of the DEAR programme, will propose concrete solutions in the coming month.

Two last considerations from the Commissioner: the FAIR is a sample of how the European Union has been at the forefront of development education efforts for the past 40 years. As well as the European Year for Development - the partnerships created will last and will be a valuable tool for achieving the new sustainable development goals. "We have just embarked on a new era for development. It is a responsibility for all us European citizens to make it work. As European citizens, we can all play the role of leaders for global change", concluded.





The Commissioner was then taken on a tour around the exhibitions by the Young Global Advocates of “Challenging the Crisis Project” - but skipped the protocol and signed a petition, hold “Map your Meal” project’s ambassador baby Laila and had a laugh with a fellow countrywoman from a Croatian awareness raising project – overall, the Commissioner praised the quality and creativity of the DEAR projects sampled at the FAIR.

Session 12: Involving the Public in Active Global Citizenship

Chaired by **Rosário Bento Pais**, *European Commission DG DevCo Head of Unit ‘Civil Society Local Authorities’*, this session involved presentations by a panel of presenters followed by questions from the floor. The panel consisted of **Frederic Vallier**, *Secretary General of the Council of European Municipalities and Regions (CEMR)* representing the local authority network Platforma, **Seamus Jeffreson**, *Director of the NGDO confederation CONCORD*, and **Gaby Hagmüller**, *European Commission DG for Neighbourhood and Enlargement Negotiations (NEAR) Centre of Thematic Expertise on Civil Society*.

Frederic Vallier described the involvement of local authorities in DEAR which was well established in many of the EU’s member states. That involvement often takes place in collaboration with a wide range of civil society organisations and communities. For LAs engagement in DEAR is often seen as an important aspect of their role in promoting and enabling sustainable development within their local communities. However LAs can, and often do, play a role in promoting DEAR ‘upwards’: to national governments and to the EU. National platforms and, at a European level, Platforma in particular play an important role as intermediaries between local civil society and (inter)national policy makers.

Seamus Jeffreson highlighted the importance which the SDGs will have in future development debates and practices. For DEAR SDG target 4.7 could be seen as a target and objective for DEAR too: one around which various initiatives can coalesce. DEAR’s role in the interaction between the public and social movements for change is getting well established, with the notion of global citizenship at the heart of what is being done. In CONCORD, Seamus affirms that DEAR has gained a more central role. Relating as it does to the promotion and implementation of human rights the notion of ‘global citizenship’ is not only of importance to DEAR but should also be part of the EU’s external development work. Experiences of the EYD have given opportunities and experiences of widening the network of people, organisations and networks that see themselves as relevant to global development. Such a widening of stakeholders is needed if we want to mainstream the concerns of SDG target 4.7: broadening the popular base of DEAR.

Such a broadening also needs to encompass attention to local issues of social and economic change in the EU: for many Europeans the pace and direction of social change is more disorientating than it may be for many people in 'developing' world. DEAR needs to be able to relate to and address the issues of people in Europe who, for instance, have lost their job or who feel insecure as a result of immigration and social change.

Gaby Hagmüller presented the role of DG NEAR in respect of fostering the development of civil society organisations in the countries neighbouring the borders of the EU. Most of this work is based on the EU's 2012 Communication on 'The roots of Democracy' which highlights the important role that CSOs play in making democracy come alive. The EC's strategy through the DG NEAR programmes is to support development of CSO capacity in neighbouring countries: enabling them to play a role as independent development actors.*

Following these presentations, a Question & Answers period dealt with, amongst other issues:

- the role of DG NEAR in fostering global citizenship;
- the extent to which DEAR should be or can be an expression of development cooperation Vs. the much more wholesome, autonomous, human-rights centred, learning experience for the engaged citizen needed to address the challenges of our time;
- questioning the European reality of engagement and grassroots of LA in DEAR;
- opportunities and challenges for mainstreaming DEAR concerns and approaches across EU programmes;
- the challenges of scale and scope regarding the last DEAR Programme Call for Proposals and the previewed change regarding the forthcoming CFP;
- the opportunity to organise the next DEAR Fair in the EU parliament building.



Session 13: Evaluating DEAR

This session, chaired by **Valentina Auricchio**, *European Commission DG DevCo Head of DEAR Sector*, focussed on two presentations from two different DEAR projects that were particularly concerned with aspects of evaluation. These presentations were placed by Valentina within the context of the EC's DEAR programme plans to be better informed of the effects and impact of DEAR activities. As a start in this a study has been carried out that analyses impact evaluation approaches currently in use across EU member states, and more work will be done on developing specific reporting indicators valid for EC supported DEAR projects and programmes.

Alia Alzougbi, project worker at the *Humanities Education Centre (HEC)* in London, UK presented work from the 'Quality or Quantity: how do we know it's working?' project that aimed to develop 'tools' by which attitudinal change amongst learners can be assessed, in respect of learners' response to issues of Diversity, Human rights, Interdependence, Peace and Conflict, and Sustainability. Alia gave examples of the effect of Development Education activities on the attitudes which pupils and students (and adults) in respect of these issues, stressing that attitudinal changes are not created overnight but take time and effort. The 'toolkit' developed by the project will be available on line from November onwards.*



Alasdhair Collins, *Consultant at DP Evaluation (UK)*, and **Joanne Malone**, *Global Campus Programme Manager at Suas Educational Development (Ireland)*, asked – and attempted to answer – the question if monitoring and evaluation of DEAR projects was, or should be, about box-ticking or about accountability and learning. Based on their joint experiences in the 'Global Campus' project they provided an overview of how attention to monitoring and – later – evaluation had helped to shape the project and its implementation processes. They gave specific attention to the M&E methods which had been used in doing this, and to the need to build in time and attention in a project for M&E to be successful as a stimulus for learning (and accountability).*

Parallel programme for DEAR practitioners to share, learn and network

The parallel programmes were based on proposals submitted by participants registered for the DEAR Fair. They involved clustering of projects by thematics/topics to create sharing of learning from similar actors and actions.

The first DEAR Fair had 3 slots of workshops and project presentations, each lasting one-and-a-half hours in 4 different rooms. These power point presentations and videos presented in the parallel sessions can be found here <http://capacity4dev.ec.europa.eu/dear-programme/event/dear-fair-brussels-2015-0> - their numbering follows that of the programme.

Parallel programme 1

Room B Critical Schools – Agents of Change
 The first series of presentations by DEAR projects presented five examples of engaging the public and policy makers in global development concerns and in development education pedagogy. **Jędrzej Witkowski**, of the *Centre for Citizenship Education (Poland)*, highlighted the importance of making DEAR relevant to the existing school curriculum - to be successful in a school environment it needs to align itself to local possibilities and circumstances. **Sotiris Themistokleous**, of *CARDET (Cyprus)*, made the point



that partnership working, though it takes time and success is not guaranteed, is a key aspect - developing a shared vision and understanding how particular issues are interpreted by the various stakeholders. **Carin Boersma**, *Oxfam NOVIB (Netherlands)*, showed a process developed by her organisation to stimulate mutual learning across different stakeholder groups coming from different cultural backgrounds - the 'E-motive' approach assists in network development and in fostering a supportive questioning methodology. **Charlotte Dwyer**, *International Development Education Association of Scotland (UK)*, highlighted the need for long-term investment and fostering confidence for DEAR to have a sustained effect. She described collaborative work amongst different groups of teachers to address 'difficult' issues, also developing teachers skills, some becoming mentors for other teachers. **Ricard Gine Garriga**, of the *Universitat Politècnica de Catalunya (Spain)*, described the use of DEAR methodologies and concerns to vocational training and education: offering courses, teaching materials, joint learning opportunities for students engaged in engineering courses and supporting academic staff to develop a global dimension.

ROOM G - Sustainable development and climate change

Organisations and their projects shared their different perspectives and unusual creative solutions to work with their audiences and tackle difficult, complex issues. **Silke Lunnebach**, from *Climate Alliance*; **Ivana Sibalic**, representing *Youth Association Breza*; **Anne Mette**, from *KMGNE*; **Gianni Capelloto**, from *Progetto Mondo Mlal*, and **Sara Valerio**, of *CIES Italia* - all these projects had in common a focus on young people target group and dealt with sustainability and climate challenges. Main lesson learned: Express even the most complicated problems in the most simple way as possible. Break down information, tune the message. Key messages from the workshop were: "be active - be aware - tell the story - use humour (e.g. sharing videos which make the audience laugh).

ROOM H: Education à la citoyenneté global'

Le défi de la révision des curricula scolaire et de la formation des compétences sociales et civiques' (this workshop took place in French, with simultaneous translation to English). A joint presentation on the challenges of working on formal education and changing the curricula to attain real civic and social competences. **Piera Goda** and **Viviana Brun**, from *CISV*, presented the project 'Parlez-Vous Global?' and their strategies to bring migration complex subjects and global citizenship to school



classes - delivering good materials, both on-line and in paper, promoting exchanges with partners from Benin and maintaining a (more informal) blog. **Massimiliano Lepratti** from *CVM*, brought their views on the same issue, explaining a strategy of creating interdisciplinary learning units, with historical and social links - and the need to adapt NGO language to formal education system. One methodology that **Susan MacIntosh**, from *Scottish Development Education Center*, called the attention to, was the 'Most Significant Change' as means of assessing the real impact the project "Changing Habits for Good" had in the target groups: reaching students, young people, through the work with teachers around global challenges.

ROOM I: Mainstreaming strategies engaging Local Authorities (LA)

Monica Dragone and **Cinzia Tegoni** of the *Municipality of Milan* and the 'Food Smart Cities' project spoke of how to involve LA partners and achieve objectives. **Nikos Gamouras**, of the *European Association for Local Democracy*, presented the 'LADDER' project and how to engage citizens at the local level; while **Cristina Toscano** and **Sara Marazzini**, of the *Cariplo* and *ACRA-CCS* foundations spoke of the 'Eathink' project and engaging youth in food activism.

Parallel programme 2

ROOM B - Economic Justice: financing development

Azalea Carish, of the *Positive Planet foundation (France)*, introduced the work done by her organisation in promoting an understanding of the role of micro-finance - involving 26 EU based universities in designing and teaching different modules on micro-finance. The longer term aim is to establish a network of researchers and practitioners with an interest in exploring finances for development that are accessible to those who are usually not able to make use of traditional banking services. **Sara Alves**, *Gruppo di Volontariato Civile (Italy)*, continued the attention given to micro-finance: how the concept of micro-finance can be used in secondary schools to explore, learn about and respond to a wide range of themes relevant to development - her project uses it as a means to engage teachers and students in DEAR themes and approaches. **Edit Tuboly**, *Friends of the Earth International (Netherlands)*, described her project based on awareness raising of what unsustainable financing does to people in communities and to the planet and offers awareness raising and advocacy actions. **David Hoffman**, of the *CEE Bankwatch Network (Czech Republic)*, highlighted the importance of creating alliances in holding public financial bodies (such as EBRD and EIB) to account regarding the way in which their investments are being used and affect communities and societies. Advocacy campaigns backed up by, for example, alliances with journalists can help to raise awareness and address policies and practices of (European and other) financial institutions.

ROOM G: Glocal food and sustainable consumption

Food for thought at the DEAR Fair: this workshop around food focused on human rights, animal welfare and being kind to our planet. Four projects briefly presented their strategy: **Inka De Witz**, from *Heinrich Boll Foundation*, presented the work with universities to embed concepts of Right to Food and Food Justice - in 2013, students studying nutrition and related subjects were engaged in workshops to explore how complex issues around food could be addressed. Followed up case-studies, round tables with lecturers, the curation of a lecture series. Challenges to the project included the reluctance of lecturers to



take on any suggestions - but the highlight of the project has been the enthusiasm of the students, and the subsequent activism in changing their courses to incorporate these very important issues. **Chiara Coletti**, from *Felcos Umbria*, presented the involvement in 150 students, 60 teachers and 50-60 local authorities in a participatory approach between students and local authorities in the express commitment to developing the European Charter Against Food Waste (being finalised in Milan at the

Expo 2015 while the presentation was under way). Next steps will see the students introduce the Charter to non-participating municipalities through a campaign. To date, 55 authorities have already signed up. **Kerstin Wittig Fergeson**, from *Future Worlds Centre*, presented the key feature of this project: a phone app which shoppers can take into the supermarket to assess how green and fair products are. The presenter then opened the floor to further suggestions to add to indicators and audience came up with: 'fair price' proposing alternative products where products score low on the test, add a search function to find an alternative product. **Giuseppe De Santis & Giacomo Petitti Di Rotero**, from *ACRA*, want to give back to consumers and to farmers the choice of food system they want on their territories. Training and promoting activism at a local, grassroots level and delivering the skills and tools to empower participants to 'go in the opposite direction': building a network that would provide support, ideas, solidarity and sustainability for the future. Six steps: 1. Identify and use what is active in the territory; 2. Curate community food events with a view to share acquired skills; 3. Assessment; 4. Networking, including finding further funding for sustainability; 5. Food council (year of food) and 6. Secret ingredient: train activists, work with farmers, be realistic, and identify existing networks.

ROOM H: Keys to a better partnership – experiences with/from multi stakeholder partnerships

A two steps workshop: first, the 5 projects presented their pitch and how are they working with other stakeholders and strengthening partnerships: **Sebastien Mayr**, from *Berlin International Cooperation Agency*, **Sharon Pruski**, from *Neath Port Talbot County Borough Council*, **Ignacio Aranda**, from *Valladolid Municipality* and **Carmen Duce**, from *Valladolid University*, **Emil Benesh**, from *Climate Alliance Austria*, and **Amandine Scandolin**, from *Region Rhône-Alpes*. The last part part was a participatory world cafe group work that addressed the challenges and how can NGOs have good results working with very different partners. Eg. of challenges: 1 Lack of a clear division of tasks; 2 Lack of communication; 3 No commitment on monitoring; 4 Different working cultures; 5 Public constraints for LAs; 6 Need of face to face relations; 7 Partnership building; 8 Common agenda + respect of national context. Eg. of good partnership management: 1. A good choice of partners during the planning phase: 2. partnership is everyone's responsibility; 3. "Don't reinvent the wheel": there are lots of resources for partnership working, look at funders' websites; 4. Developing a glossary of key concepts; 5. Designate a "facilitator" (enabler) partner; 6. Organize face to face, group gatherings activities; 7. Take into account different cultural backgrounds or political differences; 8. Establish a shared common methodology from the beginning; 9. Transparency in funding management; 10. The importance of long-term partnership / consolidation.



ROOM I: Fair Economic and Social Rights

A good discussion around projects tied to fair living wages, decent work in the sports industry, decent work in the garment industry, and rights for blind people and healthcare workers. **Alya Veder**, of the *Adra - Bulgaria Foundation* presented her project "Equal Access to Development Education for All". **Linda Mans** of Stichting "Wemos" presented her project "Health Workers for all and all for Health Workers". **Kerstin Clodius**, of *CI Romero* presented her project "Fit for Fair - Global learning for decent work in the sportswear industry". **Maria Serban Tremisan**, of *Clean Clothes Campaign* presented the "Mobilising Europe for a living wage for garment workers" project and **Raluca Manaila**, of *A NSRU* presented the "Multiplying Decent work - decent life!" project.

Parallel programme presentations 3

ROOM B - Trade, Procurement and Consumption

The final session with presentations by DEAR projects focussed on various issues of trade, procurement and consumption. **Mirjam Hägele**, of *Oxfam Deutschland (Germany)*, described how cost cutting exercises by retailers, supermarket chains in particular, can affect the livelihoods and well-being of the producer households and communities. The Make Fruit Fair project aims to raise EU consumers' awareness of such practices and campaign for fairer regulation of the fruit trade. In her presentation **Erzsebet Ohegyi**, *CEEweb a biologia sokfelesgert (Hungary)*, drew attention to projects that address issues in the gold mining industry* and in the overconsumption of energy*. She showed two powerful videos that highlight the issues and the action responses that are possible for EU citizens. **Evelyn Bahn**, *INKOTA Netzwerk (Germany)*, presented a project that highlights the conditions of many cocoa producers and the opportunities that exist for consumers in the EU to press for a fair deal for producers amongst chocolate manufacturers. **Anouk Post**, of the *Fair Wear Foundation (Netherlands)*, described the strategies her project uses in getting clothing designers, whole-sale purchasers and others in the supply chain to give attention to working conditions of clothing manufacturers. **Zita Ceponyte**, *Lithuanian Consumer Institute (Lithuania)*, gave examples of how awareness of and involvement in Fair Trade was being promoted in the Baltic States, using a variety of approaches, including stands at markets and fairs, educational cartoons, and discussions with the public. The project described by **Almut Ihling**, *CI-Romero (Germany)*, involves AR and campaigning for a fair deal in the supply chain of supermarkets - is also developing an OECD wide 'fair production code of practice', and provision of information and training on FT issues to a wide range of CSOs.

ROOM G: Participatory approaches - old style innovation?

This workshop joined two participants using participatory approaches and methodologies. **Natalja Zalec**, from *Slovenian Institute for Adult Education* and **Andreea Buzec**, from *Partners Foundation for Global Development*, gave the context on the principles of active engagement and personal growth (of Freire's pedagogy, and others) - i.e. sustainable consumption /sustainable development; where everybody is engaged and responsible e.g. as a consumer in resources' limited space. In a way we enlarged the context of Freire's pedagogy from the relationships among people (i.e. social classes) to the relationships among North and South in the axe of the society and in the axe of human



been as a part of the nature with other species and attitudes towards limited natural sources in the Earth. There is great need for balanced development and personal consumption too; in the matter of fact, everyone shall reflect upon how do I consume and what are the consequences for the nature and society; we can learn and practice more sustainable patterns of consumption that may (when associated in community functioning) change the world towards globally more equitable and sustainable relations among people (i.e. North and South relation) and between human been and the nature it selves. The workshop included the facilitation of participatory approaches.

ROOM H: Building another communication paradigm

This session fostered an open discussion on a need felt by the DEAR 'community' (CSOs, practitioners, communicators and other actors in Europe and beyond) for another communication approach to leverage change - linked to the urgency to have a different DEAR approach overall, more close to the concepts of Global Education or Global Citizenship Education. The participants all had very diverse approaches on communication and raised different issues, but in the end there is a coordination of needs, approaches and desire to make different, more humane dimension, better communication. A few of the questions discussed: the moderators **Tobias Troll** and **Hélène Debaisieux** opened the discussion with the input from DEEEP's recent training on "Transformative Communication": the first day was spent on the idea that we need to analyse the 'frame' that deeply forms and influences our communication - what is 'development', what is our approach? Be more precise using words. **Pepa Martinez**, from *Federació Catalana de ONGD*, pointed that their project started from that point that 'development' concept is deeply rooted not only with a charity view but always with an emergency view - and this idea of 'aiding' need a real critical view. Also, added her colleague, **Isabel Torallas**, NGO need to go out of their frame and gave the eg. of a majority of NGO staff that need to adapt their 'jargon'. **Zlatina Rousseva** presented the idea of using art and culture, as their projects festival of documentary film, as a tool to counteract this - films creating critical discussion. **Johanna Helin**, from *Mondo Estonia* complemented this idea with an approach to media by linking to experienced journalism, gaining their trust and training their peers. **Lies Dewallef**, from *RCN Justice & Democratie*, pointed also the approach of giving voice to the people who do not have a voice, almost making 'countercommunication' by 'slow journalism'- as their project of radio narratives. **Natasja Insing**, from *Stichting Wilde Ganzen/IKON*, agreed: we must find a different 'frame', a counterframe of news, of advertising, even the attitude to money - too many communication is all about fundraising, not changing but reinforcing the same frame! **Carl Soderbergh**, from *Minority Rights Group*, highlighted a few ideas to work with media: spend a lot of time choosing the images you use; promote training for journalists; allowing for journalists to question, observe, feel and give them stories - **Andrea Micconi**, from *Consorcio NGO Piemontesi (COP)* added that so many NGOs fail to communicate, using only online communication and not making the link of local to global and vice-versa. **Rose Marie Di Donato**, from *RESACOOP*, gave the example of NGOs never linking to southern countries journalists - and less is more: use your materials, we have so may already. **Félicie Crijns** highlighted the idea that even not having perfect communication skills or materials, we can provoke discussion and give space for thought.

ROOM I: Coherence on policy and economics

Through issues such as tax justice, illicit capital flight and fair trade policies, 3 projects described the issues they are addressing and their respective strategies. **Sandra Martinsone** of ActionAid UK and the project "Mobilising European citizens to place inequality and tax justice ant the heart of the European Development agenda"; **Sébastien Leclef** of FLO and the project "Advocating together for EU Fair Trade policies"; and **Xavier Lalanne** of Eurodad and the project "Addressing capital Flight for policy coherence for development" were the panellists.

Conclusions and participants' evaluation

This first edition of the DEAR FAIR was considered by one participant “certainly the best meeting of all the ones that took place in Brussels during the last three years”. Both participants and speakers left a good feedback to the organisation, ranging from moderated – “a relatively good first fair“, “a very good job, as this was the first year of the fair” – to an enthusiastic “ **even if there is space for improving, this first edition was a success**”.

The Fair made it possible to gather and make visible, for the first time in the same place, the outcomes & impacts, the range of organisations & actors, the main material & intangible results from – almost – 40 years of the DEAR Programme. A “stimulating” and “inspiring” moment for both the DEVCO/B2 and for the EC funded DEAR project staff present.

The “FAIR dimension” (the exhibition, showroom and networking of organisations and projects) was accomplished, “offered a good balance and gave choice over the 2 days. It was a very ambitious plenary/parallel programme however”. Parallel and plenary programmes reinforced the Fair for some participants, for others undermined: “lack of time to network” and “visit the exhibitions”, as well as little debate and a few “out of purpose” / “not relevant to my work” speeches, was pointed by the participants.

The good networking level among participants and even their EC Task managers was very appreciated – and even considered not sufficient – participants would like to have more interaction with EC staff, even a “workshop with the Commissioner”. As written by one participant “precious the presence of task managers. Very important the participation by all the levels of DevCo” - led to an evaluation that is very positive. “The overall organization was **very good & well balanced** . A bit more time for networking and visits of the stands by officials would be suggested” mentioned another participant – another resumed “Great that this was organised!”

From the participants' feedback scores, based on 48 responses to the evaluation survey, obtained from the 128 participants (lead organisations and/or partners representing projects) registered and present at the FAIR:

- Achievement of participants' expectations: 7.93 (on a scale from 1 to 10)
- Achievement of FAIR objectives: 8
- Speakers and plenary sessions relevancy: 7.56
- Facilitation and presentations: 7.83
- Logistics support: 8.56
- Overall success: 8.29

The participants highlighted the good atmosphere of the FAIR, the unique opportunity to meet so different organisations, participants and even EC staff and DEVCO management, getting a real overview of the work of European DEAR practitioners, their projects, results and creative approaches towards European citizenship engagement. Participants affirm they want the FAIR to continue: “Please repeat it in the future!”

Most frequent suggestions made by the participants were:

- to allow more free time/facilitated time for participants to network and visit around the FAIR, skipping a few plenary sessions – relevant but should be very shortened;
- to display projects/exhibitions and allow networking and EC management visits to happen all in one space, the FAIR space, if possible;
- the programme (parallel and plenary) should be more focused on debates, fora and round tables, skipping mere project presentations - also parallel programme should be better organised: closed earlier so that the participants have more preparation time;
- more facilitation of plenary and parallel programme (even by volunteer participants), tighter chairing of plenary, having time to go deeper on issues;
- a programme with more: organised networking, sharing of learning between projects, dedicated time to meet EC Task manager and also DEVCO management - providing information about EC/DEVCO structure and/or BIOs of the speakers, so people would understand more clearly who were the speakers;
- clusters of actors - as the regional/national/LA level actors - as well as clusters of topics to be included in the programme/parallel programmes for next edition;
- open to the public, DEAR audiences, other organisations and other EC DGs (one more day of FAIR suggested) – a few participants suggested that would be perfect to sponsor more than 1 person per project, so they could be on their stands;
- and make a more sustainable event as possible, as “ these Actions deal exactly with these issues and event such this should lead by example”: recycling bins on all rooms, sustainable hotel, organic and fair trade meals and more focus on vegetarian food.



You may also find annex the (6) the DEAR Fair highlights and comments of two “rapporteurs/reporters” that volunteered from the audience to report jointly with **Rosário Bento Pais** concluding remarks. Rap - porteur **Emil Benesh** “from the very beginning felt a big hospitality and positive atmosphere”, but never - theless defies the DEAR Programme to answer the “growing global challenges” - starting by “ a DEAR FAIR sustainability check” and changing practices at all levels in DevCO. **Grace Eshiel** concludes by saying she saw a positive sign: “I have touched and felt the European Commission's commitment to Development Education – what else can I ask for?”

Annexes*

1. Participants list
2. Programme
3. Parallel programmes
4. Participants' evaluation
5. Clipping
6. Rapporteurs highlights
7. Photos

*Because of their high number, the annexes are uploaded to <http://capacity4dev.ec.europa.eu/> platform.

