



# Development Education and Awareness Raising Programme

## DEAR Fair

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### Venue

MCE – Conference and Business Center  
Rue de l'Aqueduc 118  
B-1050 Bruxelles  
[www.mce.eu](http://www.mce.eu)

### Dates and timing

Thursday 22<sup>nd</sup> October, 10:30 to 18:30  
Friday 23<sup>rd</sup> October, 9:00 to 15:45

### Purpose and participants

This first DEAR Fair of European Development Education and Awareness Raising projects forms part of a developing programme of networking, sharing learning and increasing the visibility of the European Commission's DEAR Programme.

In the framework of the European Year for Development 2015 the DEAR Fair enables European Commission supported DEAR projects to exhibit their work, network with other projects, exchange ideas and discuss issues that are relevant to the development and implementation of development education and awareness raising activities in the European Union.

Participants and visitors, expected to be around 120 to 150, will be mainly from DEAR organisations and from within the European Commission.

### Plenary inputs

Various plenary presentations, such as that by EC Commissioner Neven Mimica, provide an insight into the key issues of concern to the European Union, to CSOs and Local Authorities, in the promotion of Development Education and Awareness Raising.

### Exhibitions and parallel programmes

Around 70 exhibitions provide information about work carried out by CSOs and LAs as part of their EC supported DEAR projects. Parallel programmes offer a snapshot of selected activities and processes of some 50 projects.

## DEAR Fair programme, Thursday 22<sup>nd</sup> October

Plenary sessions take place in room B. Exhibitions in rooms A+C-D-E-F. Workshops at G-H-I. All at level1.

Timing	Session	Input
9.30	Registration of non-exhibiting participants opens <i>Coffee/tea available</i>	
10.00	Exhibitions available for Opening speakers to view	
10.30	1. <b>Welcome and opening: Development Education and Awareness Raising in global and European contexts</b> -DG DevCo -European Parliament -EU presidency	- Fernando Frutuoso de Melo, <i>European Commission DG DevCo Director-General</i> - Linda McAvan, <i>DEVE Committee Chair, European Parliament</i> - Alexandra Allen, <i>Luxembourg Foreign Affairs Ministry, EYD 2015 national coordinator.</i>
11.30	<b>Break</b> (coffee/tea available) -11.50: <i>broadcasting attention to the next session – calling for plenary discussions on ‘mobilisation’</i>	- ‘Challenging the Crisis’ Project Young Global Advocates
12.00	2. <b>Plenary: How do you mobilise citizens for social change?</b> -Three short presentations on how to engage EU citizens in issues of development and change. -Questions from the floor and plenary discussion	- Aiofe McNamara and ‘Challenging the Crisis’ participants - Cathryn Gathercole, ‘Young People on the Global Stage’ project - Emil Metodiev, ‘Youth of the World’ project
12.45	3. <b>Plenary input: The programme of the Fair: introduction</b>	- DG DevCo
13.00	<b>Lunch</b> (floor 0)	
14.00	4. <b>Exhibitions open and networking opportunities</b>	- DEAR Support Team facilitates exhibitors to view each other’s displays
14.40	5. <b>Plenary input: DEAR and EYD 2015</b> - The EU’s commitment to eradicate poverty world wide -Questions and discussion	- Stina Soewarta, <i>Head of Unit DG DevCo communications</i>
15.00	6. <b>Parallel programme 1: 3 parallel workshops</b> (rooms G, H, I) <b>and presentations</b> (room B) -illustrations of aspects of different DEAR projects	See Parallel Programmes for details - Project participants
16.30	<b>Break</b> (coffee/tea available)	
17.00	7. <b>Parallel programme 2: 3 parallel workshops</b> (rooms G, H, I) <b>and presentations</b> (room B) -illustrations of aspects of different DEAR projects	See Parallel Programmes for details - Project participants
18:30	8. <b>Exhibitions open and networking opportunity</b>	- Valentina Auricchio, <i>European Commission DG DevCo Head of DEAR</i>

sector  
- Participants

20.00 Close for day 1

## DEAR Fair programme, Friday 23<sup>rd</sup> October

Plenary sessions take place in room B. Exhibitions in rooms A+C-D-E-F. Workshops at G-H-I. All at level1.

Timing	Session	Input
8.30	Coffee/tea available	
9.00	<b>9. Plenary input:</b> <b>Exhibitions, workshops and presentations:</b> - an interactive recap of the key issues raised during the previous day	- Lotte Knudsen, European Commission DG DevCo Director Human Development and Migration
9.30	<b>10. Key note speech by Commissioner Mimica:</b> -SDGs, development and DEAR -Questions from the floor	- Neven Mimica, Commissioner for International Cooperation and Development, European Commission
10.00	<b>11. Tour of the exhibitions with Commissioner Mimica and MEP</b>	- Lotte Knudsen, European Commission DG DevCo Director Human Development and Migration - Rosário Bento Pais, European Commission DG DevCo Head of Unit 'Civil Society Local Authorities'
10.30	Break (coffee/tea available)	
11.00	<b>12. Plenary input:</b> <b>Involving the public in Active Global Citizenship:</b> - Perspectives from different stakeholders: European Commission CSOs Local Authorities - Questions from the floor	- Rosário Bento Pais, European Commission DG DevCo Head of Unit 'Civil Society Local Authorities' - Valentina Auricchio, European Commission DG DevCo Head of DEAR sector - Gaby Hagmuller, European Commission, DG Near, Civil Society Centre of Expertise - Seamus Jeffreson, Director of CONCORD - Frederic Vallier, Secretary General of CEMR representing Platforma
12.00	<b>13. Plenary input:</b> <b>Evaluating DEAR</b> - Results of investigations into, and perspectives on, the evaluation of DEAR and its results	- Valentina Auricchio, European Commission DG DevCo Head of DEAR sector - Alasdhair Collins and Joanne Malone, Development, the MDGs and Beyond 2015 project - Alia Alzougbi, Quality or Quantity? project

12.45	Lunch (floor 0)	
13.45	14. <b>Parallel programme 3:</b> <b>3 parallel workshops</b> (rooms G, H, I) <b>and presentations</b> (room B) -illustrations of aspects of different DEAR projects	See Parallel Programmes for details - <i>Project participants</i>
15.15	15. <b>Plenary input:</b> <b>Conclusions to the 2015 Fair</b> - <i>Observations from the European Commission and participants</i>	- Rosário Bento Pais, <i>European Commission DG DevCo Head of Unit 'Civil Society Local Authorities'</i> - <i>Participants 'rapporteurs'</i>
16.00	Close	