

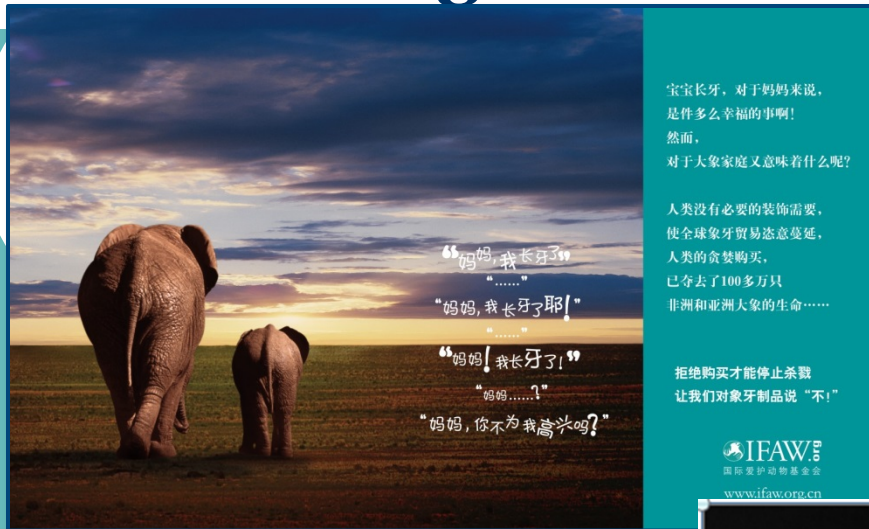


International Fund for Animal Welfare
www.ifaw.org



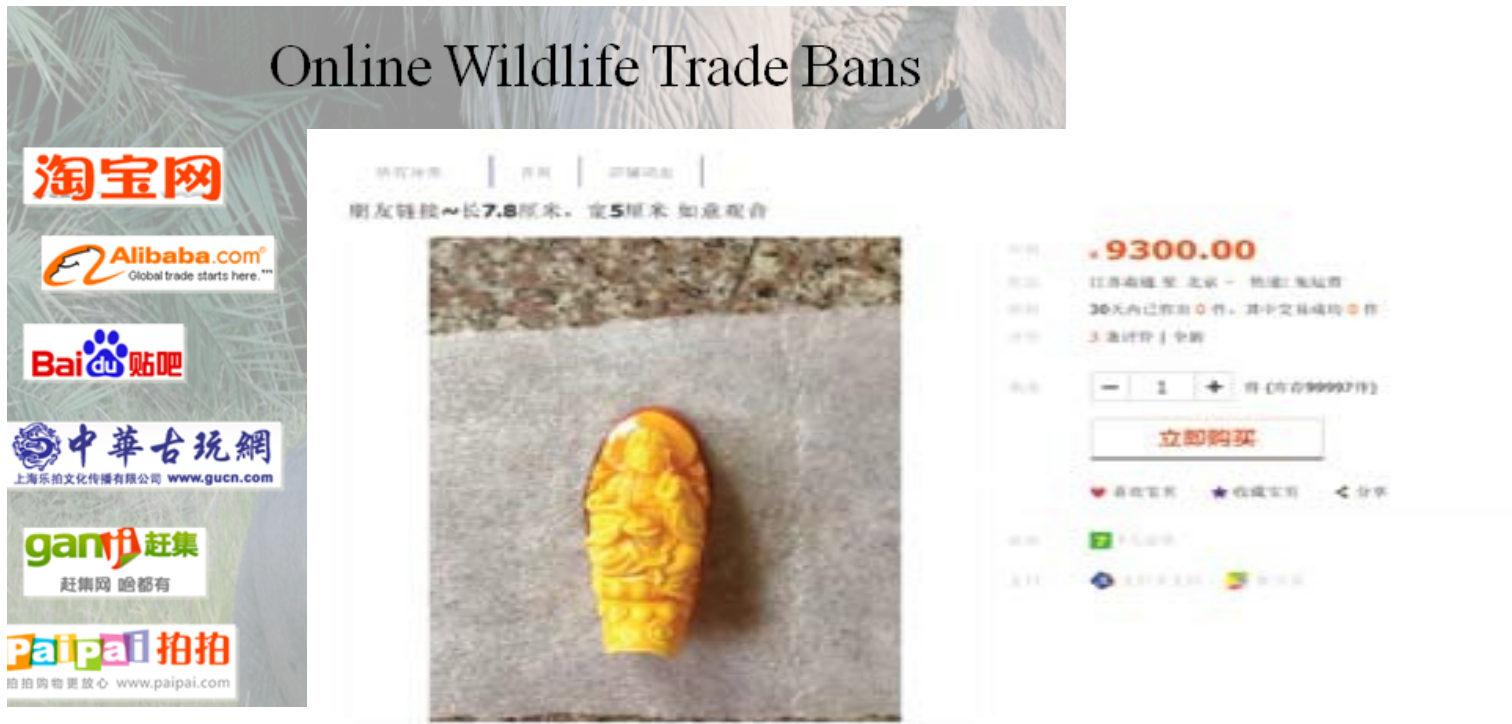
Reducing the Illegal Wildlife
Trade in Asia

Using Key Opinion Leaders to Target Consumer Segments



Engage and Influence Chinese e-Commerce Companies

Online Wildlife Trade Bans



The image displays a screenshot of a wildlife trade listing on the Taobao.com platform. On the left, a vertical sidebar lists several Chinese e-commerce websites: 淘宝网 (Taobao.com), Alibaba.com, Baidu 贴吧 (Baidu Tieba), 中华古玩网 (Zhonghua古玩网), ganji 赶集网 (Ganji.com), and Paipai 拍拍 (Paipai.com). The main content area shows a product listing for a carved yellow object, likely a piece of amber or ivory, with a price of 9300.00. The listing includes a title in Chinese, a description, and a large image of the carved object. The right side of the listing shows the price, a '立即购买' (Buy Now) button, and various user interaction options like '喜欢宝贝' (Like Item) and '收藏宝贝' (Favorite Item).

淘宝网

Alibaba.com
Global trade starts here.™

Baidu 贴吧

中华古玩网
上海乐拍文化传播有限公司 www.gucn.com

ganji 赶集网
赶集网 啥都有

Paipai 拍拍
拍拍购物更放心 www.paipai.com

网友链接~长7.8厘米, 宽5厘米 如意观音

9300.00

立即购买