



Public Diplomacy EU and Russia



**PUBLIC DIPLOMACY
EU AND RUSSIA**

Component 4: Trips of Russian Professionals to the EU

Young Russian Journalists cover French Presidential Election

La Roche sur Yon/Paris, 3 – 10 July 2017

“Now I have a full overview of European journalists environment and political nuances, so I am sure that this trip will help me in my future work in Ulan-Ude, “ – Niurguiana Ivanova



„This trip gave me not only extended materials for my future reports, but also provided with knowledge about the differences in nature of two distinct political systems,“- Larisa Konovalova



Component 3: Inviting EU speakers to Russia

International Winterschool

„Prospects of European integration: comparison with the regional integration processes in the Northern Europe”

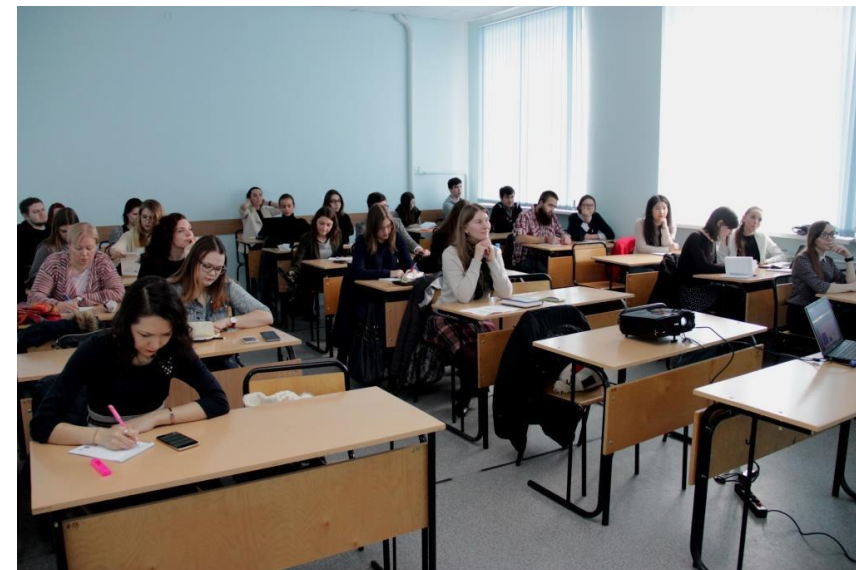
Petrozavodsk, 13 - 17 March 2017



„It is useful language practice and good opportunity to get main tendencies in discourses of different countries. I liked lectures very much, they broadened my outlook.”

„Nicolas de Pedro made an atmosphere where everybody was free to share opinions. I gained experience and got to know so many things about politics, environment policy and situation in our world. It was also a very refreshing and interesting to hear and to discuss different points of view.”

„In the lecture Nicolas de Pedro provided us with deep analysis of the situation in Europe by bringing bright examples and moderated the lecture in a respectful way.”



Component 1: EU-Russia Experts Network on Foreign Relations

Moscow, 2-3 February 2017

Warsaw, 20-21 April 2017



Lessons learned so far

- Indirect approach
- Sensitive choice of experts (country knowledge, Russian speaking, aware of political risks)
- If possible, let the target group members speak themselves
- Present a lively EU (strong and weak, bright and dark sides)
- Select topics of mutual interest