



ACP-EU Development Minerals Programme  
Implemented in partnership with UNDP

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RETURN TO WORK (RTW) PLAN

**PROGRESS REPORT**

*An initiative of the African, Caribbean and Pacific Group of States, financed by the European Union and United Nations Development Programme, and implemented by UNDP.*



## I. RETURN-TO-WORK PLANS

Return to Work projects are a valuable mechanism for workshop participants' personal and professional development. As part of your sponsorship, you were required to develop a return-to-work plan on a project you would undertake on your return, applying the knowledge and skills gained from workshop to influence change.

This follow-up on the progress of implementation of the return-to-work plan will be used to determine the most successful projects; and subsequently offer a number of selected participants the opportunity to attend future training events.

## II. REPORTING STRUCTURE FOR RETURN-TO-WORK PLANS

To facilitate ease of reporting on the progress of your return to work project, the structure below outlines the key project elements that need to be covered. **Please submit the progress update on the Return to Work Project (RWP)** using the structure provided below.

### GENERAL INFORMATION

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**Brief description of the project:**

This project seeks to have an overarching impact on the development of industry along the value chain for local developmental minerals, with a specific focus on clays. To do so we seek to influence the development of an industry policy that will encourage local participation and facilitate small scale mining.

**What were the expected outcomes and what outcomes did you achieve?**

To facilitate the formation of a pilot cluster for authentic Jamaica artisanal products from industrial minerals to support wealth creation, value addition and national development.

Several initiatives have been completed and are underway which address industry policy, raw material supply, capacity building and market development.

**What were the expected outputs and what outputs did you achieve?** Please be specific. For example, if you held a workshop or presentation to share the knowledge you gained during the training workshop: Where was the workshop held? When? How many people attended? What was the gender balance? Please also attach as an appendix any photos or other media.

**Expected Outputs:**

1. Policy Framework
2. Map of clay deposits inclusive of classification, qualification and quantification.
3. Economic geological assessment of each clay deposit.
4. Environmental and Social Impacts Assessment (ESIA) and management of deposits
5. Value Chain analysis
6. Meetings with Stakeholders
7. Community Development (Social Enterprises) Consultations
8. Business Incubation and capacity development at the Community level
9. Standards Development (BSJ)
10. Marketing Operations (JBDC/TPDCo.)
11. Exhibition on November 26 and 27, 2017 at the UNWTO Sustainable Tourism Conference.

Details of outputs achieved follow under indicators of success achieved since start of implementation.

**Please describe the key partnerships and collaborations that you established in your country as well as any joint collaboration with other countries.**

1. The initial collaboration was between the study tour participants (listed below) who crafted the integrated RTW:



- Jamaica Business Development Corporation (JBDC)
  - The University of the West Indies, Institute for Hospitality, and Tourism (UWI-IHT)
  - Ministry of Transport and Mining (MTM)
  - Mines and Geologies Division of MTM
2. African Minerals and Geosciences Centre (AMGC): The AMGC's expertise and advanced laboratory facilities for mineral analysis will be utilized as there is no such local or regional facility in specialized mineral testing.
  3. World Intellectual Property Organization (WIPO) and Jamaica Intellectual Property Office (JIPO): JBDC partnered with WIPO and JIPO in a capacity building workshop
  4. Ministry of Tourism (MOT): JBDC partnered with MOT in a market development opportunity
  5. Tourism Product Development Company (TPDCo): Exploration of promotional market development opportunity at UN-WTO Conference, November 2017.

**What indicators of success have you achieved since the start of implementation?** (Describe the indicators of success in relation to the expected outputs and outcomes)

1. Policy Framework: *The team met with the Permanent Secretary and his team of Senior Policy Advisors at the Ministry of Transport and Mining on July 21, to share insights gleaned from the Study Tour regarding legislation and licensing regime in Tanzania. Recommendations were well received by MTM Senior Officials as they provided critical information on solutions to challenges identified in the existing Mining Policy. Several are under consideration for adoption towards the launch of the revised policy slated for November 2017. (Presentation "Ministry of Energy and Mines Tanzania")*
2. Map of clay deposits inclusive of classification, qualification and quantification: *The objective of this mapping is to determine potential commercial viability. The mapping commenced with sample collection on May 2 and was completed on June 1. Thirty seven (37) samples were collected from 21 locations chosen from 12 parishes. Sample preparation for chemical analysis was completed over 3 weeks in June and the collected samples will be sent to the AMGC in Tanzania for testing. A presentation on the findings from the field studies was completed (see attached). The local clays collected will be shipped to AMGC for chemical testing, analysis and classification. (Presentation "All island Clay Assessment 2")*
3. Economic geological assessment of each clay deposit (Geological report): *Results of the chemical analysis of clay samples by AMGC will inform the next steps concerning the Economic Geological Assessment. In the interim, clay samples collected from four deposits believed to have the highest quarry development potential were distributed to the artisans who participated in the ACP-EU UNDP Ceramic Pottery Course.*
4. Meetings with Stakeholders (See visit photos)
  - a. Policy makers – Ministry of Transport and Mining as reported in Item 1. above
  - b. Community Development (Social Enterprises) Consultations
    - i. On June 20, the team met with the leadership of the Rose Town Foundation and was taken on a tour of the community and its earthenware pottery artisan



- workshops by Fabian Rainford, one of the participants in the ACP-EU UNDP Pottery Training Course.*
- ii. On July 11, a visit was made to the Mustard Seed Communities' Ceramic Studio to study their operations towards the execution of the value chain analysis (See video)*
  - c. Artisans – Studio Visits and/or Consultations were executed with the following:*
    - i. Victoria Silvera, Touch by VLS, Stony Hill (June 27)*
    - ii. David Pinto, Jamaica Clay, Trelawny (July 4)*
    - iii. Alison Sinclair, Proprietor of Sinclair's Ceramics and Director of Association of Jamaican Potters, Kingston (July 5 – phone consultation)*
    - iv. Clay Potters House (formerly Clays of Jamaica), Kingston (July 13)*
    - v. Lisa Callender, ProTrade Consult (July 27 - in-office consultation)*
    - vi. Wazari Johnson, Advocate Industries, Kingston (July 28)*
- 5. Value Chain analysis:**  
*The mapping of the Industry Value Chain and items a. through d. below, are in development through the stakeholder consultations as described in Item 4 above.*
- a. Inventory of equipment and gap analysis*
  - b. Skills map to match value chain*
  - c. Mapping Industry players (clay miners, owners of mines, truckers, processors, artisans or distributors, retailers)*
  - d. Technology Gap Analysis*
- 6. Business Incubation and capacity development**
- a. The expansion of JBDC's Production Incubation Facilities to include Ceramics*
    - i. On-going consultations with stakeholders in the industry are guiding the proposed build-out of this essential facility, specifically the equipment and tools required*
    - ii. Funding sources including application under the UNDP Small Grants Scheme are being explored*
  - b. Product Design and Development Training (Artisans)*
    - i. JBDC's Product Development Manager is providing product development advice and support to artisans who attended the training and others in the industry*
    - ii. A product design and development training programme is being crafted by JBDC's PD Manager in consultation with artisans who were trained in Tanzania and who will teach select modules.*
  - c. Business development training/assistance*
    - i. JBDC partnered with World Intellectual Property Organization (WIPO) and the Jamaica Intellectual Property Office (JIPO) in the delivery of a 3-day workshop on the "Effective Management of Intellectual Property Assets for SMEs" in June, in which 2 of the artisans and 2 study tour representatives participated. JBDC is partnering with WIPO for future workshops and initiatives in this area.*
    - ii. JBDC's Product Development Manager who participated in the training in Tanzania is working internally with the organization's Business Advisory Services team in the*



*design of the curriculum for a business development course specifically targeted to artisans in the developmental minerals sector.*

7. Marketing Operations:

- a. *Ministry of Tourism's Network Linkages third staging of the Christmas in July Corporate Gifts Showcase, for which JBDC is its lead partner was staged at the Jamaica Pegasus Hotel in Kingston on July 27. Three (3) artisans who participated in the ceramic training course in Tanzania were represented in this tradeshow. They will be included in a catalogue which is being produced for distribution to the business community and hotel sector in September.*
- b. *UNWTO Sustainable Tourism Conference Exhibition will be staged at the Montego Bay Convention Centre from November 25-30, 2017. Through the initiative of the UWI-IHT, Artisans and Study Tour participants will showcase this project and their creations at the event. A preliminary concept meeting was held at the UNDP offices on August 16 and a follow-up intensive planning session will be held with TPDCo before the end of the month.*

**What strategic opportunities have you acted upon that have contributed to the continued success of your project? (include linkages to sub-regional and regional agendas)**

1. *Several are indicated in the text above which relate to the strategic partnerships fostered to support capacity building and market development.*

**What opportunities opened up for you personally as a result of your RWP?**

*David Harrison – "This integrated RTW plan provides me with a real opportunity to have a transformative impact on the developmental minerals industry."*

*Rockey Wood – "The opportunity of pursuing an advanced degree in the geological science through the proposal of a Masters of Philosophy Degree (M.Phil.) on the development of clay minerals and the local small scale mining sector."*

*Carolyn Hayle – "Through my previous research and understanding of the tourism sector I have been able to identify value chains and linkages opportunities between tourism and minerals. The returned to work plan added opportunity for new research in tourism and its contribution to economic development."*

*Claudeth Morgan – "I got a better understanding of the value added benefits of industrial minerals to Jamaica's economy. In terms of employment benefits to the local economy and the opportunity that exists for foreign exchange earnings. I better understand the linkages that exist between the Mining and Quarrying, the Tourism and the Craft Sectors and these linkages should be fostered for the overall development of Jamaica's economy. Furthermore, I now realize that for the full benefits to be gained from the Industrial Minerals Sector there needs to be more drive for the Ministry to delve deeper in its public education on industrial minerals to get persons more involved in the development of the sector and the overall development of Jamaica's economy."*



**Please explain any problems encountered during implementation of your project, highlighting any deviations from the project plans** (Describe the solutions sought for the problems and corrective actions undertaken for the deviations)

The clay sampling programme aspect of the project execution suffered delays due to inclement weather.

**What specific actions have you undertaken to ensure sustainability of your project?**

1. Close and continuous follow-up and dialogue among team members to ensure the implementation of agreed actions
2. Networking and consultation at all levels with public and private stakeholders to secure commitment and engagement with the mission
3. A sharp focus on business and industry development beyond the immediate project term, which emphasizes value addition, viability and sustainability.
4. By ensuring that the methodology used and the data collected for the mapping of the clay deposits are accurate. This ensures a stable platform for decisions to follow on sustainable extraction along with rural and urban development, which will have both physical and socio-economic impact.

**Please describe any future actions in the table below**

**ACTION PLAN**

Period	June	July	August	September	October	November	December
<b>Activities</b>							
Economic Assessment of deposits							
Environmental and Social Impact Assessment (ESIA)							
Value Chain Analysis: Gap analysis, technology, equipment, skills.							
Mapping Industry Players							
Business Incubation and capacity development at the Community level through link with Artisans							
Stakeholder consultations							
Marketing Operations (JBDC/TPDCo.)							
Product Design and Development workshops							



Meeting with BSJ regarding development of standards (BSJ)							
Preparation and planning for UNWTO Exhibition.							
Exhibition on November 29, 2017 at the UNWTO Sustainable Tourism Conference.							

**NB:**

1. Please attach any evidence of commendation/award/certificate received as a result of implementing your return-to-work plan

**III. SUBMISSION OF THE PROGRESS UPDATE OF THE RETURN-TO-WORK PLAN**

The progress update of the Return to Work plan should be sent to:

[development.minerals@undp.org](mailto:development.minerals@undp.org).

