

## EC Partners

Ngo "Zdorovie"

Ngo "Independent school of Journalists"

Child Rights  
Department of  
Dushanbe Hukumat

## Facts and Figures

- 12 months duration, 34075,8 budget, resources of the Child Rights Department are enhanced
- 4 months TV and Radio campaign (12 articles produced and disseminated, 3 social reels and 3 radio jingles)



EUROPEAN  
COMMISSION

# Social cohesion

## Children with disabilities in the mirror of the mass media

capacity building for young journalists on social journalism and reporting on the theme of disability

*Society needs to be made aware of the fact that persons with disabilities have the same human rights as all other people. It is important to show the positive contribution that all persons with disabilities, regardless of the degree of their disability, make as active and full members of society*

Recommendation Rec(2006)5 of the Committee of Ministers to member states of the European Union



## Context the social stigma of disability

the people with disabilities used to be portrayed in the media in a medical, "defectological" approach that focuses on children's limitations rather than on their potential. Unfortunately, this approach reflects the perception of the general public towards disabled children.

## Objective raise awareness

- provide adequate training for the journalists of the tajik media on writing/reporting about disability
- fighting against people prejudices and misconceptions about living with disabilities

## Impact advocating for disabled children rights

- video reels, jingles, articles and information materials are developed and disseminated through an educational information campaign across Tajikistan
- all the journalists trained with the new training manual elaborated through the project are drivers for change of how the public sees children with disabilities