



## HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

# SWITCH side-event

The SWITCH programmes:  
A contribution to SDG12 and  
the implementation of the  
10YFP/One Planet Network

switch<sup>2</sup>  
green



**NEMA**  
NATIONAL ENVIRONMENT MANAGEMENT AUTHORITY



Ministry of Natural Resources and  
Environment



THAILAND



MINISTRY OF ENVIRONMENT



JORDAN



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Friday July 13, 2018, 8:00-9:30 am

Volvo Hall, Scandinavia House, 58 Park Avenue, New York

The 2018 High-Level Political Forum on Sustainable Development is expected to facilitate a transition towards sustainable and resilient societies, for which sustainable investments, income generation and decent jobs duly come up as common denominators.

The SWITCH side-event will share success stories from the field, highlighting the experiences of the SWITCH partners and other stakeholders actively involved in promoting an inclusive green economy transition.

### Agenda

Event co-moderated by Mr Alexander Charalambous, Team Leader SWITCH to Green Facility and Dr. Arab Hoballah, Team Leader SWITCH-Asia SCP Facility

**08.00 - 08.10**

**Welcoming remarks** (by **Ms Chantal Marijnissen**, Head of Unit C2 - Environment, Natural Resources, Water - at Directorate General for International Cooperation and Development, European Commission)

**08.10 - 08.40**

**Uganda, Thailand and Jordan country experiences:**

- Green Business Development in Uganda (by **Dr Tom Okurut**, Executive Director, Uganda National Environment Management Authority, Chairperson of the SWITCH Africa Green Programme National Technical Coordination Committee)
- Supporting SCP implementation in Thailand: the role of the SWITCH-Asia programme in addressing challenges (by **Dr. Chatchai Intatha**, Kingdom of Thailand's Ministry of Natural Resources and Environment / SWITCH-Asia Programme)
- Development and implementation of policy instruments targeting SCP practices in the private sector in Jordan (by **Mr Mohamad Afana**, Director, Jordan Ministry of the Environment, SwitchMed Programme Focal Point)

**08.40 - 09.20**

**Moderated discussion on:** How can we maximise the benefits brought to SMEs by Sustainable Consumption and Production (SCP)? How can SCP create and sustain green jobs at a meaningful scale? How can we turn green investments from niche to mainstream practice?

**Including interventions on:**

- Results achieved and lessons learnt from over 10 years of the SWITCH programme implementation (by **Mr Thibaut Portevin**, Policy officer Green Economy at Directorate General for International Cooperation and Development, European Commission)

Contribution of the SWITCH Programmes to the One Planet Network and the 10-Year Framework of Programmes on Sustainable Consumption and Production

(by **Mr Charles Arden-Clarke**, One Planet Network / 10YFP Secretariat)

**09.20 - 09.30**

**Final remarks by speakers and participants**

## Registration:

The session is open to the public but due to room capacity limitation and for optimal organisation, we kindly encourage you to register on

<http://www.switchtogreen.eu/registration>

## For more information, please contact

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SWITCH to Green Facility Communication Expert



*A New York breakfast by Smörgås Catering will be served on the tables for the participants throughout the session.*

## Objectives

The event will focus on the benefits for SMEs, workers and consumers deriving from the SWITCH programmes, and how these contribute to the attainment of SDG12 in the target countries and globally.

Its main objective is to enhance the on-going **dialogue process among stakeholders in SWITCH partner countries and globally**, promoting peer learning and strengthening collaboration on the achievement of SDG12.

## On the SWITCH programmes

The SWITCH programmes in Asia, the Mediterranean and Africa offer a model for the promotion of SCP to SMEs which has delivered results that are well aligned to the One Planet Network / 10YFP and the Agenda 2030, and on which the European Union builds for future green business support. A large variety of individual projects in diverse economic sectors have been implemented under the SWITCH programmes, supporting the adoption of SCP practices through a wide range of activities, including raising SME and consumer awareness on SCP practices and associated opportunities, building capacity on SCP practices and on the development of bankable projects, transferring skills, providing business advice to eco-entrepreneurs, promoting B2B dialogue and exchange of experience, matchmaking with financial institutions, supporting private sector participation in the development of enabling policy and regulatory environment for eco-entrepreneurship and SCP practices, and strengthening commitments to sustainable supply chains and developing mechanisms to enhance trade in sustainable commodities.

The event will frame success stories by the SWITCH partner countries, highlighting joint efforts by the EU and its partners to promote an inclusive green economy and contribute to the 2030 Agenda.

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