Agenda

**Seminar on *Effective design and management of trade and private sector development assistance***

8-11 October 2018,

Room 0101, rue Joseph II 54 (J54), Brussels

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| **DAY 1 Monday 08/10/18** | | | | |
| **Time** | **Module** | **Title** | **Description** | **Speaker /Facilitator** |
| **Session 1 Introduction** | | | | |
| 08.45-09.15 |  | Registration & coffee |  |  |
| 09.15-09.30 | 1.1 | Welcoming and general introduction | Welcoming, setting the scene and workshop objectives, and the TPSD networking and peer learning initiative | Carla Montesi, Director C, DEVCO |
| 09.30-10.30 | 1.2 | Introduction and overview of the workshop participants and agenda | Tour de table: Expectations; How trade/Aft & PSD are reflected in country strategy/programming/operations; Key challenges/questions | Emmanuel Moyart (TPSD) & San Bilal (MKS, ECDPM) Facilitators |
| **Coffee break (15m)** | | | | |
| **Session 2 The changing context and EU response** | | | | |
| 10.45-12.45 | 2.1 | The changing international and EU contexts and responses | A general discussion on the new international circumstances and EU evolving contexts, as well as key EU responses, to be identified by participants based on their experience, with summary by facilitators | Facilitators |
| **Lunch Break (1h15m)** | | | | |
| **Session 3 Key EU policy frameworks** | | | | |
| 14.00-14.30 | 3.1 | EU Global Strategy & Consensus on Development | Introduction to the overarching strategic and policy objectives of the EU external and development policy, and highlight the relevance for trade, investment climate and private sector support; also with reference to the Commission Communication on Communication on a new Africa – Europe Alliance for Sustainable Investment and Jobs, and the Commission Reflection paper on Harnessing Globalisation, focusing on the rationale for trade-private sector-development nexus | Mehdi Hussain, EEAS and Michael Ellis, A1 DEVCO (consensus, SDGs and AAAA focus on the private sector/trade) |
| 14.15-15.15 | 3.2 | EU trade and development policy framework | WTO, Strategy *Trade for All*, EU FTAs/EPAs/GSP, revised AfT Strategy, Regional Integration | Bertrand Jolas (C4) and Minna Liira (DG Trade ) on EU;  San Bilal on WTO, CFTA |
| **Coffee break (15m)** | | | | |
| 15.30-16.30 | 3.3 | Fostering private sector for development: EU enhanced policy framework | Communication on Role of the Private Sector, integrated approach with the External Investment Plan approach and beyond, integrating economic diplomacy and connecting policy frameworks and tools | Zissimos Vergos and Laura Atienza-Urcelay C4 |
| 16.30-17.00 | 3.4 | Looking into the future: MFF, Post-Cotonou, Brexit... | Open discussion on key EU policy framework that will shape or impact on EU TPSD agenda and practice | Facilitators |
| **Conclusions of the day** | | | | |

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| **DAY 2 Tuesday 09/10/18** | | | | |
| **Time** | **Module** | **Title** | **Description** | **Speaker /Facilitator** |
| **Session 4 Private sector for development in practice** | | | | |
| 09.15-11.00 | 4.1 | Practical experiences on working with private sector  interspersed with  EU approaches and tools towards private sector for development | Sharing of experiences, insights and concerns on the role of private sector and modalities of engagement, based on the following considerations:  • What are your objectives in engaging with private sector or addressing private?  • How to engage with private sector (dialogue), at which stage, for what purposes? • How to respond flexibly to private sector and productive sector needs? • How to address specific needs or situations (e.g. MNEs, EU/local, MSMEs, informal sector, in fragile states, ...)? • What are key challenges and how do you address them  The experiences will be debated and addressed in terms of policy, guidelines, approaches and tools proposed by the EC and how they are/can be used in practice (e.g. Ref Doc 10, PS Communication, Job&Growth Compact, Investment Climate Reform toolkit, structured dialogues), means to foster business services and access to finance, regional integration dimension… | Participant case study/experience, (C4, G3, NEAR) & facilitator  Yves Speeckaert (Angola EIP Operationalisation consultant)  Zissimos Vergos, Laura Atienza-Urcelay and Ebba Aurell C4 |
| **Coffee break (15m)** | | | | |
| 11.15-12.45 | 4.2 |  | Groups focus on key issues, approaches and tools by European  - Access to finance  - Investment climate: Business environment reform (BER) and M&E - Private sector engagement: SB4A | Emmanuel Moyart;  Ebba Aurell and Laura Atienza-Urcelay C4 |
| **Lunch Break (1h15m)** | | | | |
| **Session 5 An integrated approach for an enabling agenda** | | | | |
| 14.00-15:00 | 5.1 | An integrated approach: the example of the EIP | Presentation of the EIP, with a focus on the integrated approach and the articulation of the 3 pillars | Emmanuel Moyart |
| 15:00-15:45 | 5.2 | Budget support for IC | Budget Support as the main support modality offers entry points for a more PS Enabling investment climate. | Debora Marignani D1 and Laura Atienza-Urcelay C4 |
| **Coffee break (15m)** | | | | |
| 16:00-16:40 | 5.4 | Financing | The EFSD in practice (first 12 guarantee tools), with a discussion on how to engage financing actors and promote access to finance | Jose Capitan C7 and Yves Ehlert, EDFI |
| 16:40-17.00 | 5.5 | Multi-level linkages | Discuss linkages to local contexts, international/regional dynamics and other donor actions | Erik Korsgren, Head of Loans and Guarantees, SIDA |
| **Conclusions of the day** | | | | |

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| **DAY 3 Wednesday 10/10/18** | | | | |
| **Time** | **Module** | **Title** | **Description** | **Speaker /Facilitator** |
| **Session 6 Aid for Trade** | | | | |
| 09.15-11:00 | 6.1 | Aid for Trade in practice | Discussion of AfT in practices, based on key themes as identified in the EU AfT survey | Participants & facilitators : Bertrand Jolas C4, G3, DG Trade |
| **Coffee break (15m)** | | | | |
| 11:15-12:45 | 6.2 | Updated EU AfT Strategy: policy response and way forward | Presentation and discussion of the Communication updating the Joint EU Strategy on Aid for Trade and implementation | Bertrand Jolas C4 |
| **Lunch Break (1h15m)** | | | | |
| **Session 7 International trade for development: from policy to practice** | | | | |
| 14.00-14:45 | 7.1 | Implementing trade facilitation | Consider the implications of the WTO Trade Facilitation Agreement, EU FTAs/EPAs and other trade agreements for the effective design and implementation of trade facilitation programmes, including in coordination with other donors | Bertrand Jolas C4 & DG Trade / DG Taxud |
| 14:45 – 15:15 | 7.2 | Promoting quality infrastructure | The importance of market driven approaches. Presentation of insights from selected cases addressing quality infrastructure | Bertrand Jolas C4, DG Santé, EIF |
| **Coffee break (15m)** | | | | |
| 15.30-16:15 | 7.3 | Regional integration dimension | Highlight the EU approach to regional integration, key synergies and main challenges in practices | Participants & Facilitators: Bertrand Jolas C.4, Isabel Pimenta E.2, ; Jasna Pajnkihar F;  Rebecca Ygberg Amayra, Trade Advisor Regional Africa, SIDA; San Bilal |
| 16.15-17.00 | 7.4 | Integrated approach to trade and donor cooperation | Fostering an integrated approach to trade for development, in synergy with other development actors | Simon Hess, EIF Executive Secretariat; Rebecca Ygberg Amayra, Trade Advisor Regional Africa, SIDA |
| **Conclusions of the day** | | | | |

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| **DAY 4 Thursday 11/10/18** | | | | |
| **Time** | **Module** | **Title** | **Description** | **Speaker/Facilitator** |
| **Session 8 Sustainability and right-based approach in practice** | | | | |
| 09.15-10:45 | 8.1 | A Gender Responsive Rights-Based Approach to private sector and trade development | Overview of main principles and tools to adopt a gender-responsive right-based approach to private sector and sustainable trade | Saskia Ravesloot, NIRAS |
| **Coffee break (15m)** | | | | |
| 11:00-11.30 | 8.2 | Promoting responsible practices: women economic empowerment and fair trade | Highlights key examples of actions to promote women economic empowerment and fair trade | Caterina Giuliano C4, Fabienne Yver, FairTade Advocacy - on EUDs experiences |
| **Session 9 EU interests and development** | | | | |
| 11:30-12.15 | 9.1 | European Economic Diplomacy | Introduction to the EU approach to economic diplomacy, lessons from pilot cases and way forward | Peter Versteeg, EEAS |
| 12:15-12:45 | 9.2 | Job creation to address the root causes of migration | Presentation of the rationale for stimulating job creation (in particular youth and women employment) through TPSD, and open discussion on the root causes of migration | Emmanuel Moyart and San Bilal, Facilitators |
| **Lunch Break (1h15m)** | | | | |
| **Session 10 Towards better practices** | | | | |
| 14.00-15.15 | 10.1 | Engaging in an integrated manner along value chains | Case presentation of EU support along a specific value chains, drawing key lessons for an integrated approach | Jeske Van Seters, ECDPM, C4/participant |
| 15:15-16.00 | 10.2 | Burning issues and brain picking | Shortly address remaining burning issues identified during the training, and any other cross-cutting issue not yet addressed; share last key insights; and identify how best Headquarter and TPSD Support Facility can best help you | Facilitators and C4 |
| 16:00-16:30 | 10.3 | Resources and knowledge management | List and share relevant internal and external resources on TPSD, and exchange tips | Facilitators and C4 |
| 16.30-17.00 | 10.4 | Evaluation |  |  |
| **Conclusion of the seminar** | | | | |