

#### **Brussels Policy Briefing n. 53**

### The next generation of farmers: successes and new opportunities

Organised by CTA, ACP Secretariat, European Commission (DG DEVCO and DG AGRI), Concord

## Tuesday 20<sup>th</sup> November 2018, 9h00-13h00 ACP Secretariat, Avenue Georges Henri 451, 1200 Brussels

http://brusselsbriefings.net

#### **Programme**

08h00-09h00 Registration

09h00-09h15 Introduction to the Briefing: Isolina Boto, Manager, CTA Brussels Office

**Introductory remarks:** Viwanou Gnassounou, Assistant-Secretary-General, ACP Secretariat, Leonard Mizzi, Head of Unit Rural Development, Food Security, Nutrition, Europeaid, European Commission; Michael Hailu, Director, CTA

#### 09h15-11h00 Panel 1: What is required to support the next generation of farmers?

This panel will provide an overview of what policies and actions are required to support the next generation of farmers to increase productivity, better access to remunerative markets and increased use of technology.

#### Panellists:

- Key challenges and opportunities for the next generation of farmers
- Successes of the CAP and lessons learned for the ACP Iman Boot, Senior Expert, Directorate for Agriculture, European Commission
- Experiences of young farmers on smart farming

  Jannes Maes, President of the European Council of Young Farmers (CEJA)
- Connecting production to growing markets in value added agri-food chains

  Akin Sawyerr, Co-founder of Agricultural Fresh Produce Growers and Exporters Association of Nigeria (AFGEAN)

#### 11h00-11h15 Coffee Break

# **11h15-13h00** Panel 2: Lessons learned from successes in farming across ACP and EU regions This panel will discuss some best practices across the EU and the ACP in specific markets and the use of technologies in the agrifood sector with a focus on youth and women. Panellists:

- Best practices and successes of women farmers in Europe Lotta Folkesson, Chair, Women Committee, COPA
- Promoting quality schemes: the case of Jamaica Jerk GI Winston Stona, Associated Manufacturers Limited, Jamaica
- New opportunities for innovative agribusiness in E-commerce of added-value products Jennifer Bash, Founder & CEO, Alaska, Tanzania
- New opportunities for innovative agribusiness in food processing Kasope Ladipo-Ajai, Co-founder, Omoalata, Nigeria

Closing remarks

13h00 Light Lunch