



Improving international development evaluation through geospatial data and analysis

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Outline

- ❑ The Global Environment Facility (GEF)
- ❑ Why Geospatial Data and Analysis in Evaluation?
- ❑ Application in Thematic Evaluations
- ❑ Challenges and Lessons



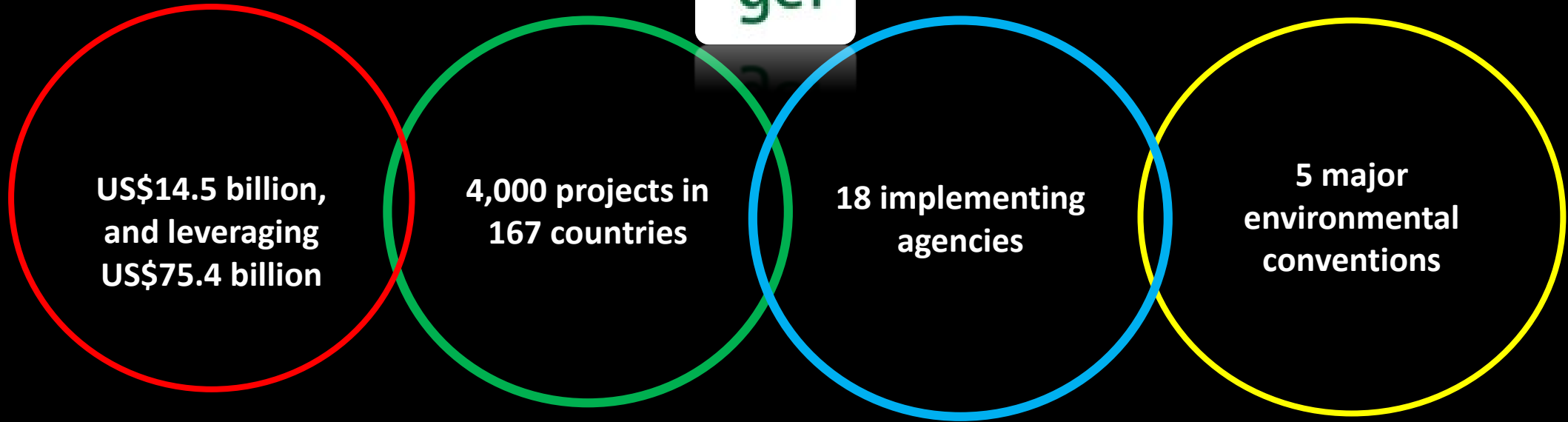
United Nations
Framework Convention on
Climate Change



Convention on
Biological Diversity



United Nations
Convention to Combat
Desertification



Established in 1992

Innovator and Catalyst

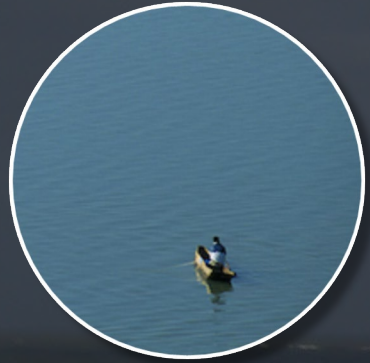
Unique Partnership

Financial Mechanism

The Global Environment Facility

Thematic Areas

International Waters



Land Degradation



Biodiversity



Sustainable Cities



Chemical and Waste



Climate Change



Sustainable Forest Management



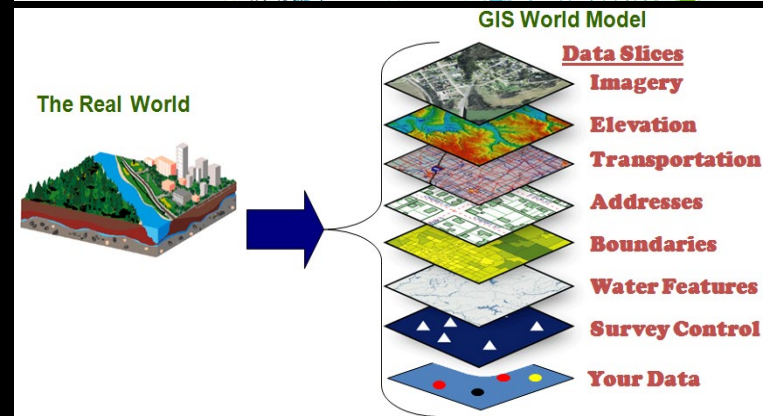
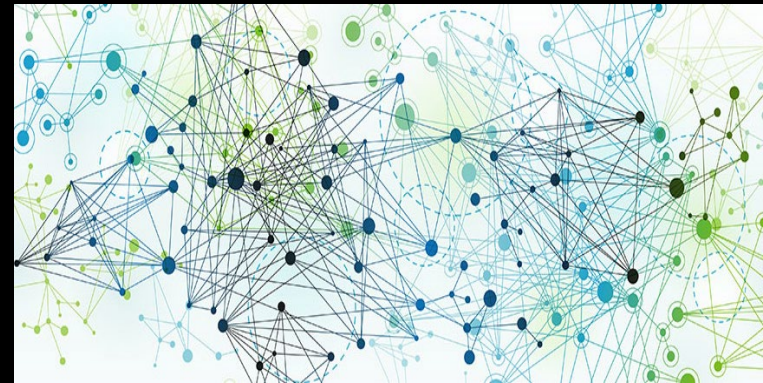
Food Systems, Land Use and restoration

Independent Evaluation in the GEF

- Semi-Annual Evaluation Report
- Impact, Thematic, Performance, Corporate, Strategic Country Clusters
- Comprehensive Evaluation every 4 years

Methods

- Qualitative
- Quantitative including GIS, Remote Sensing, Big Data Analytics



Why have we used geospatial methods in evaluation?

Where are we operating?

Are we doing the right things? (Relevance)

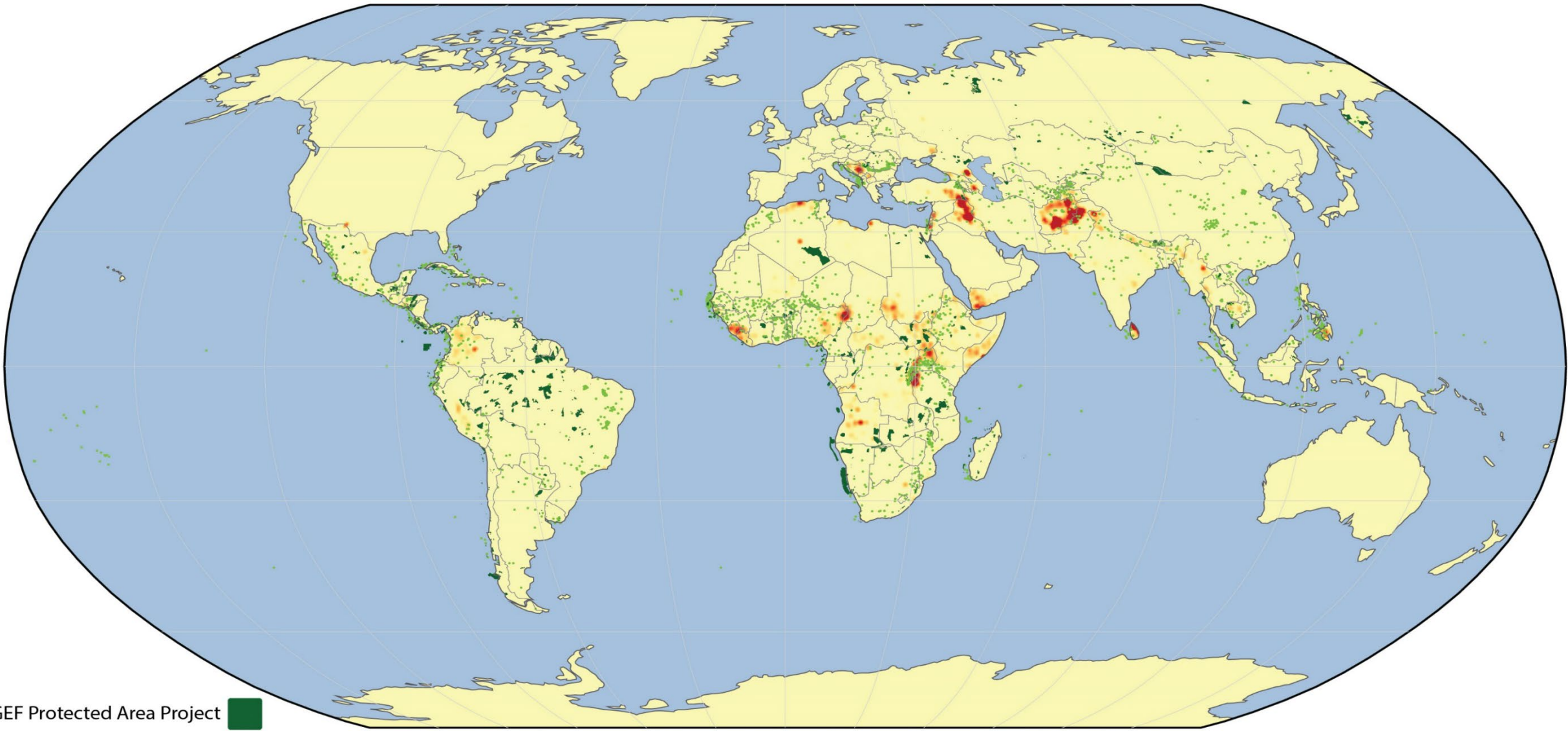
Are we doing things right? Impacts, Attribution and Drivers

Analysis at different scales




Efficiency

Aids objectivity and transparency

Helps with data and methodological challenges



Source: Uppsala Conflict Data Program (UCDP), 2018. Natural Earth... The World Database on Protected Areas (WDPA), 2018. Natural Earth.

- GEF Protected Area Project 
- GEF Project Locations 
- Density of conflict events (1990 - 2017) 
 - >100
 - >100 mortalities < 100 km radius
 - 0



GEF projects are often located in isolated and hard to reach areas

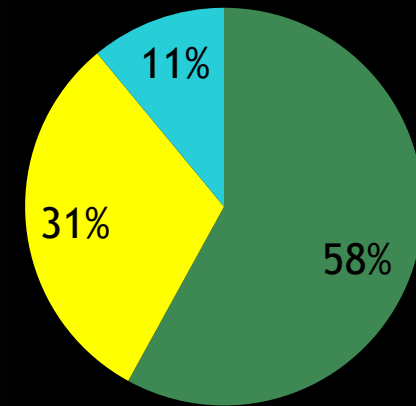
Biodiversity: Where is GEF?



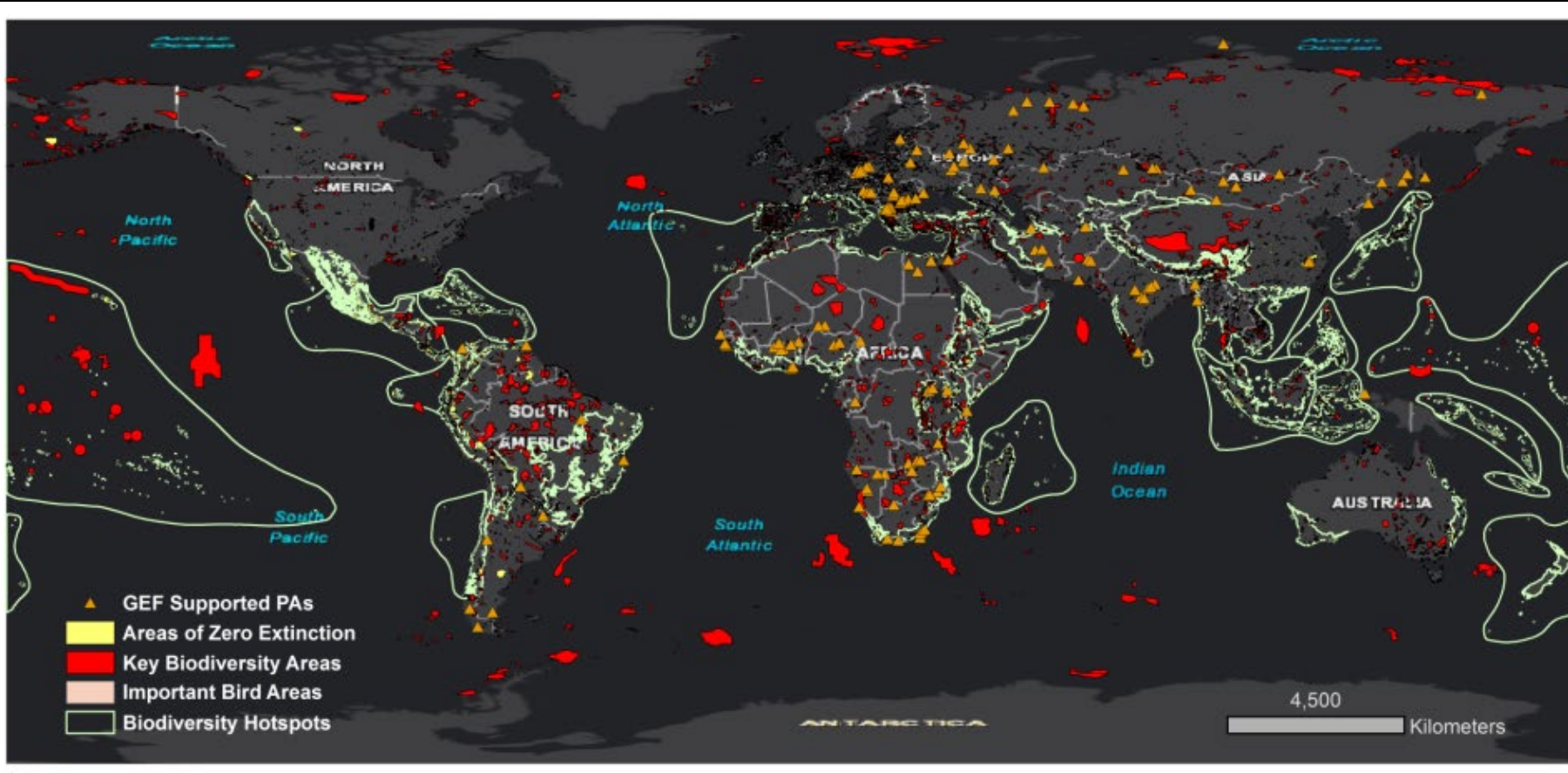
Biodiversity: Relevance



KEY BIODIVERSITY AREAS, highest scientific designation of global biodiversity significance



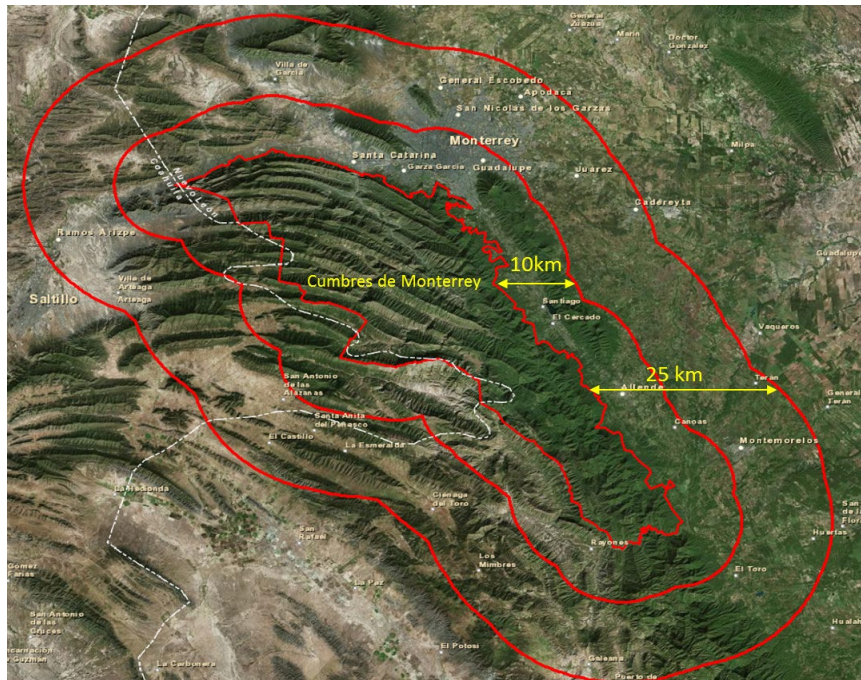
■ KBA ■ International Designation ■ National Importance



Study the impact of GEF support to 1292 global protected areas across 147 countries.

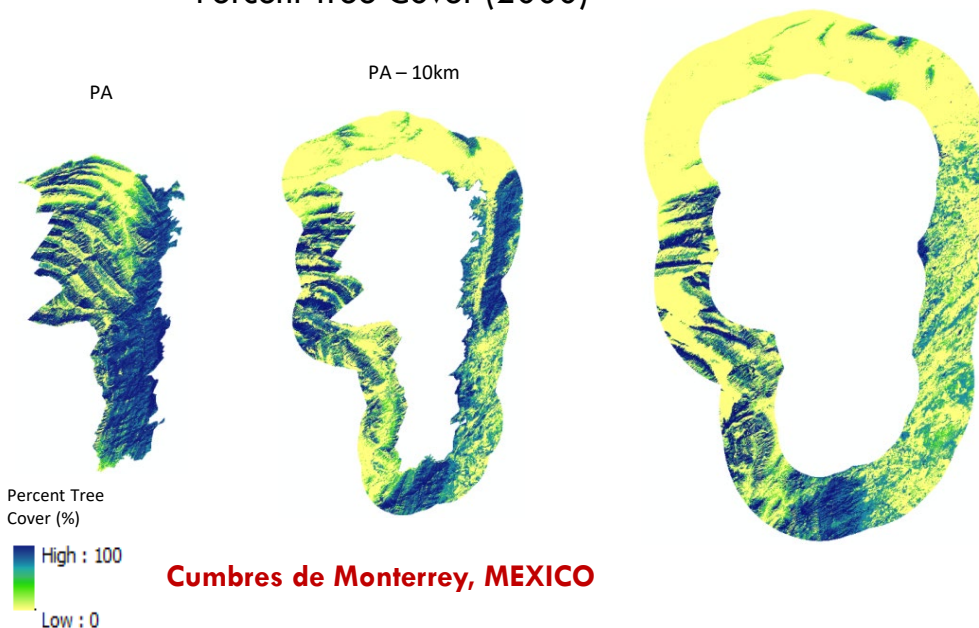
DEMONSTRATING IMPACT

Forest Cover Change Analysis



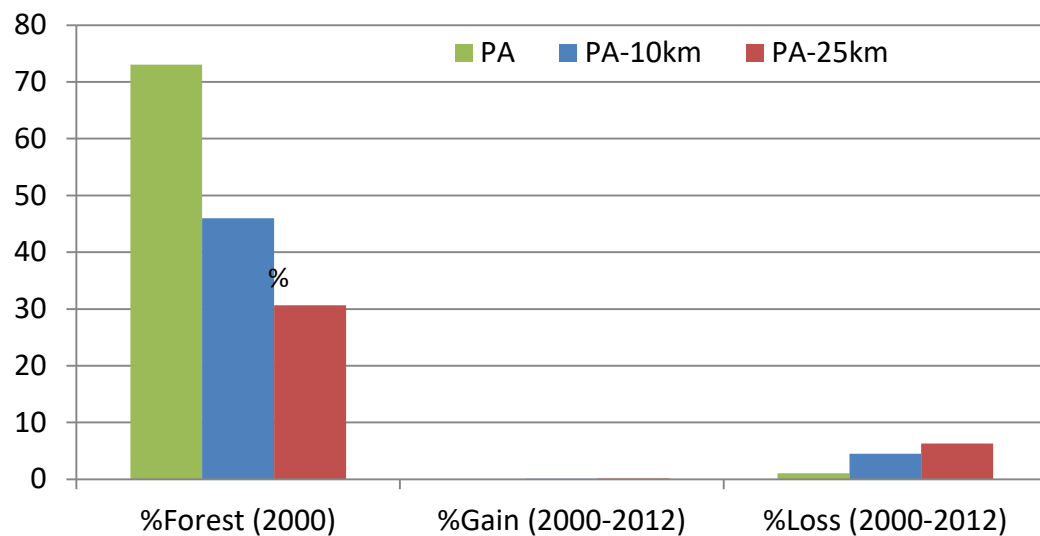
Percent Tree Cover (2000)

PA – 25km(excluding the inner)

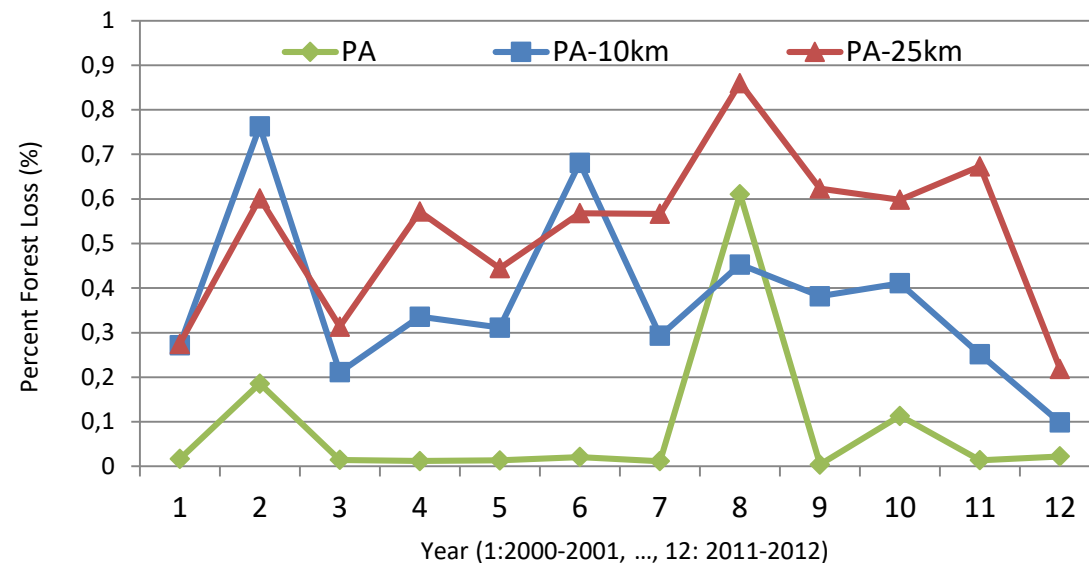


Cumbres de Monterrey, MEXICO

Decadal Forest Cover, Gain and Loss (2000 – 2012)



Yearly Percent of Forest Loss (2000 – 2012)

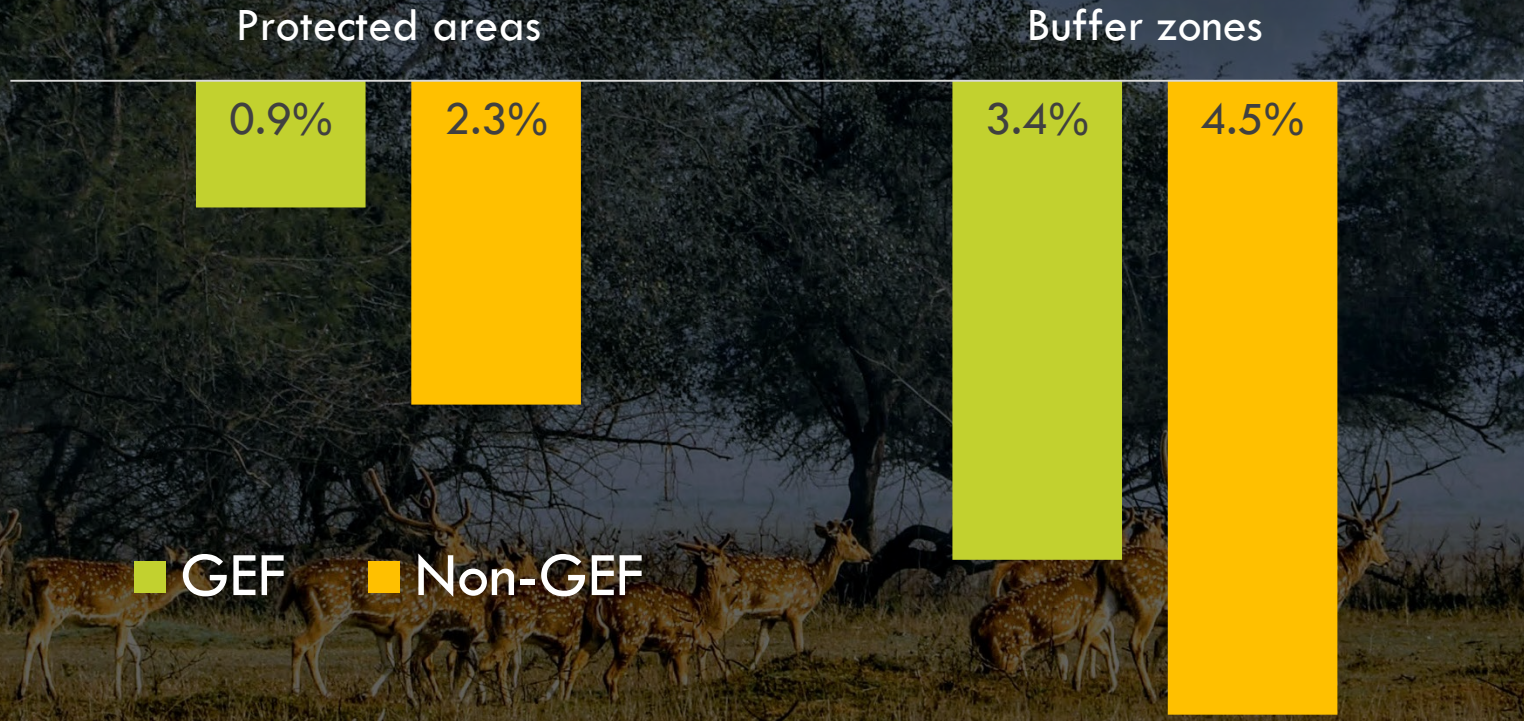




DEMONSTRATING IMPACT

Biodiversity: Global

Forest cover loss (2000-2012)

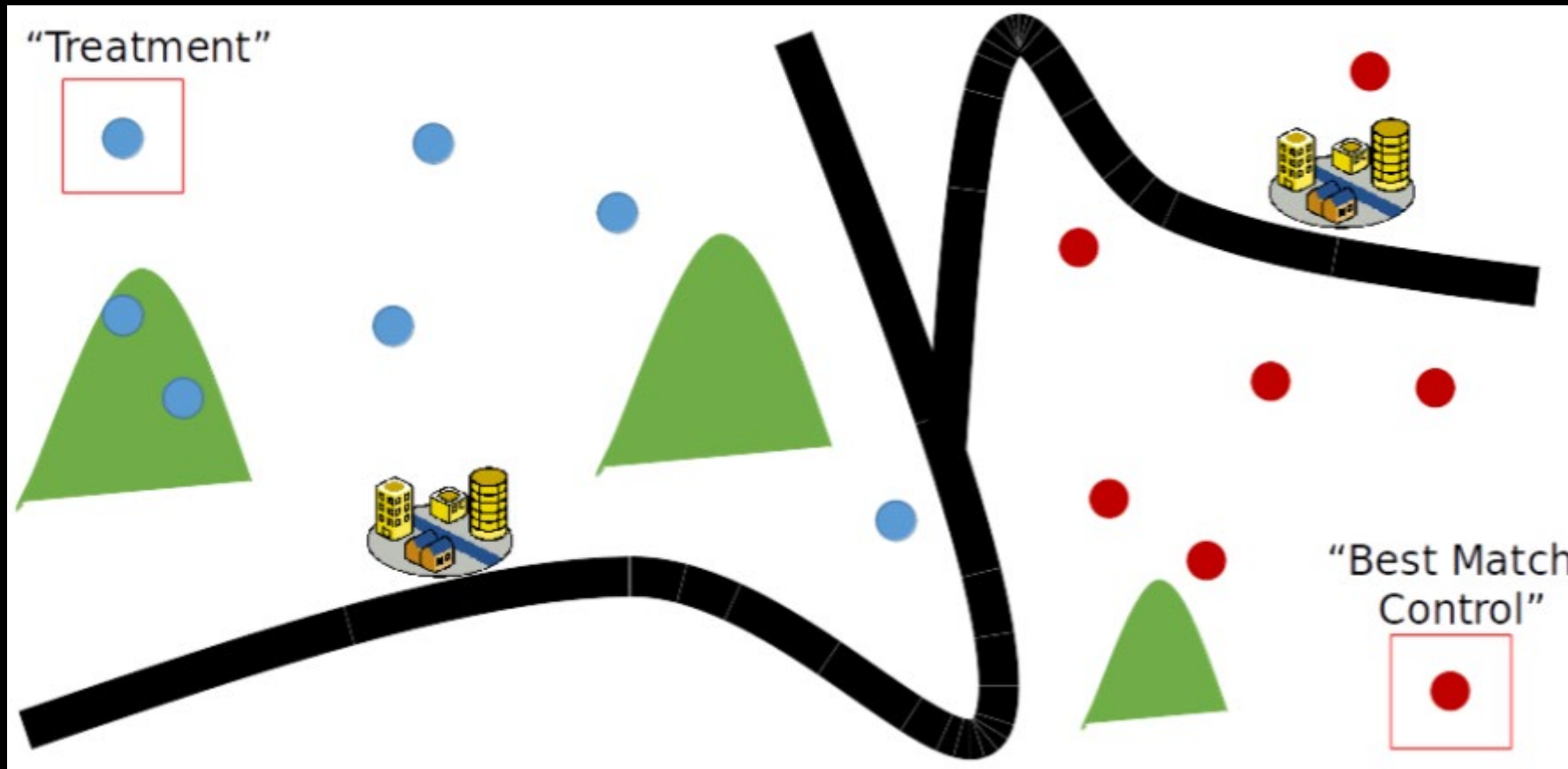


■ GEF ■ Non-GEF



Annual change in forest area and land under cultivation*

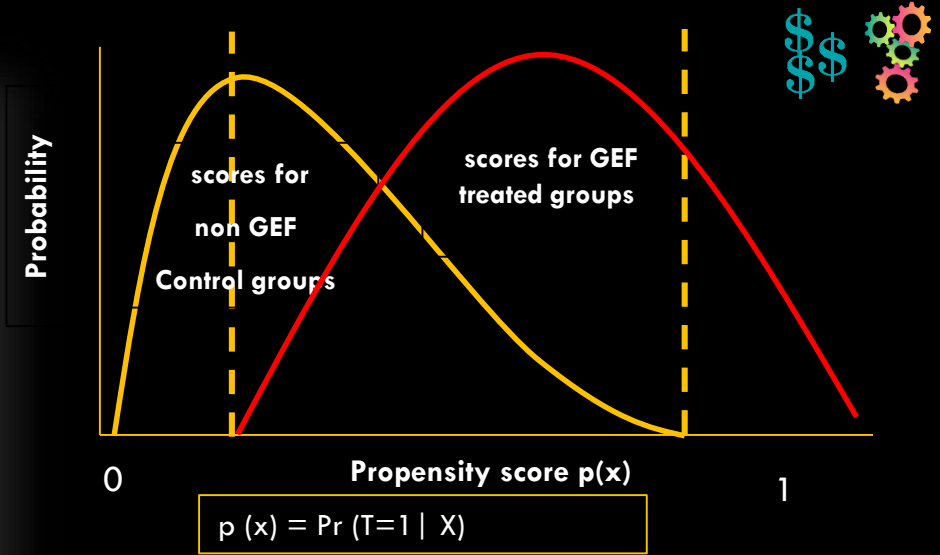
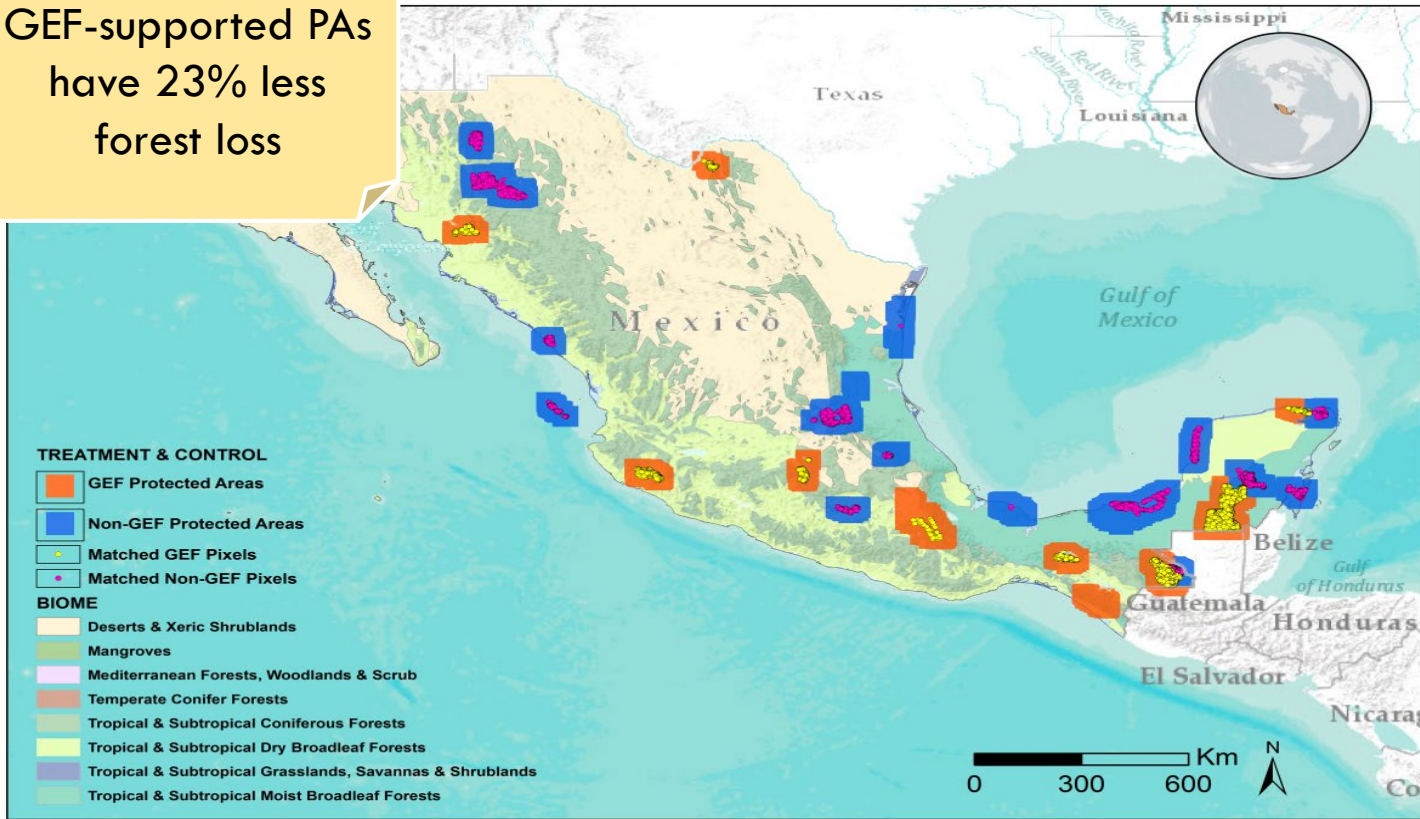
Quasi-experimental method: Propensity Score Matching(PSM)



Variables that were used for matching were:

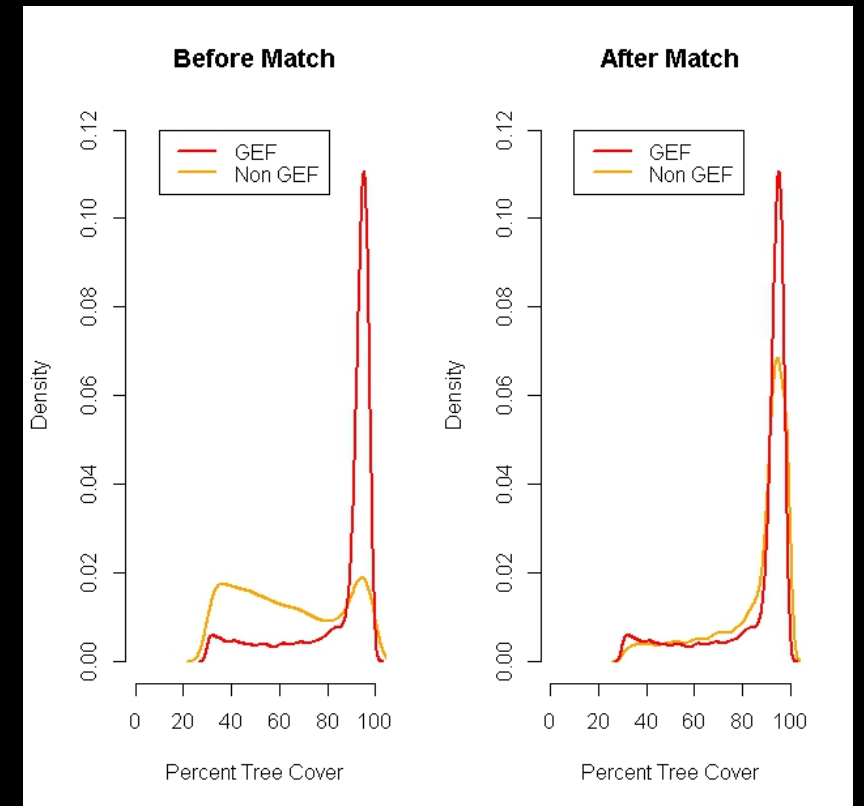
Forest Cover Percent (2000) and Forest Loss, Distance to Forest Edge, Elevation, Slope, Topographic Ruggedness Index, Land Use Suitability, Travel time to nearest major city, Distance to Road and Population Density

GEF-supported PAs have 23% less forest loss



Attribution: Did the intervention cause the change?

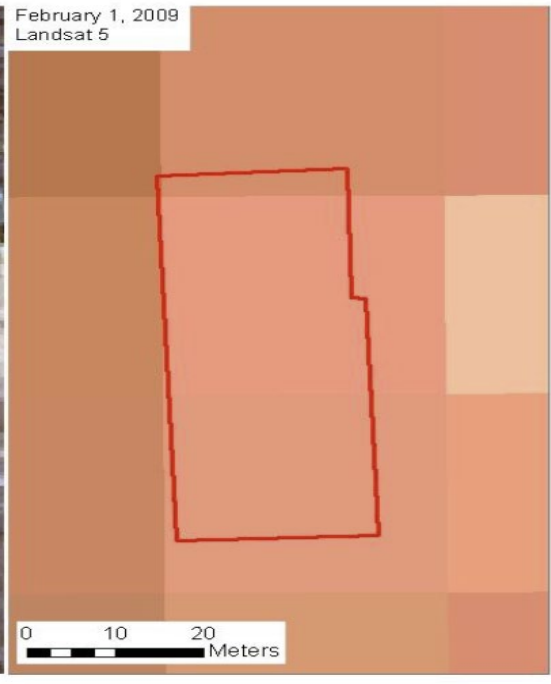
Quasi-experimental evaluation design based on PSM



Identify the drivers

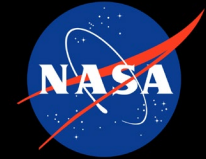


2.5 m



30 m zoomed in to 2.5 m

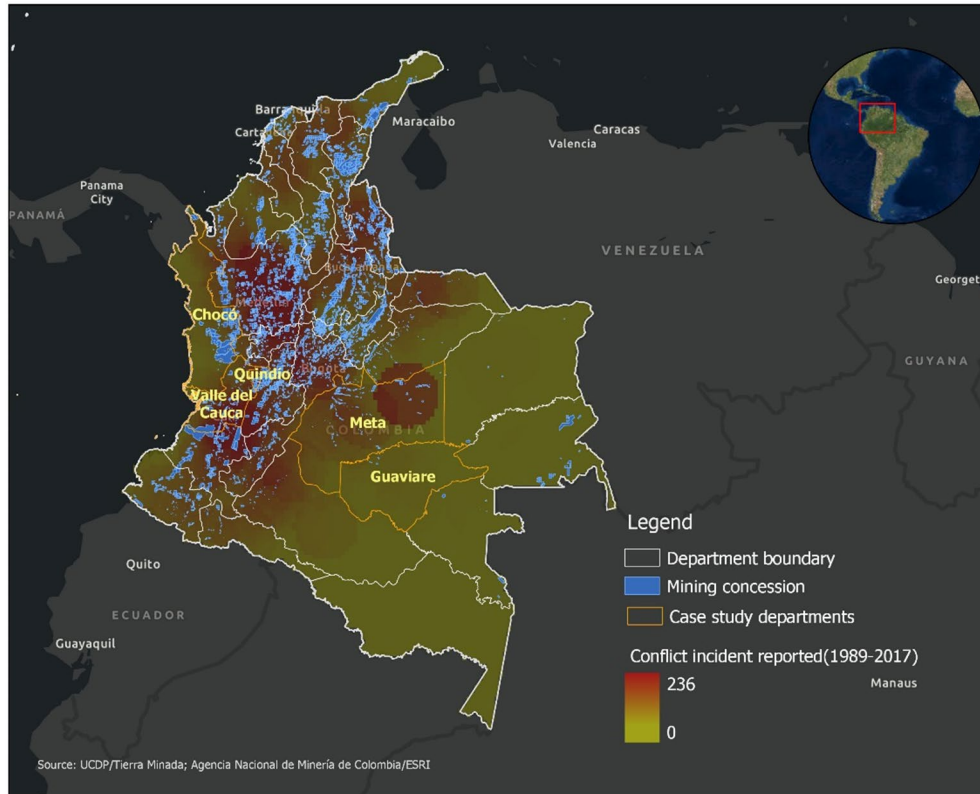
Images at 2.5 to 0.5 m resolution used to identify drivers of change that hinder success of GEF support



Analysis at scale

Multiplatform remote sensing with ground truthing

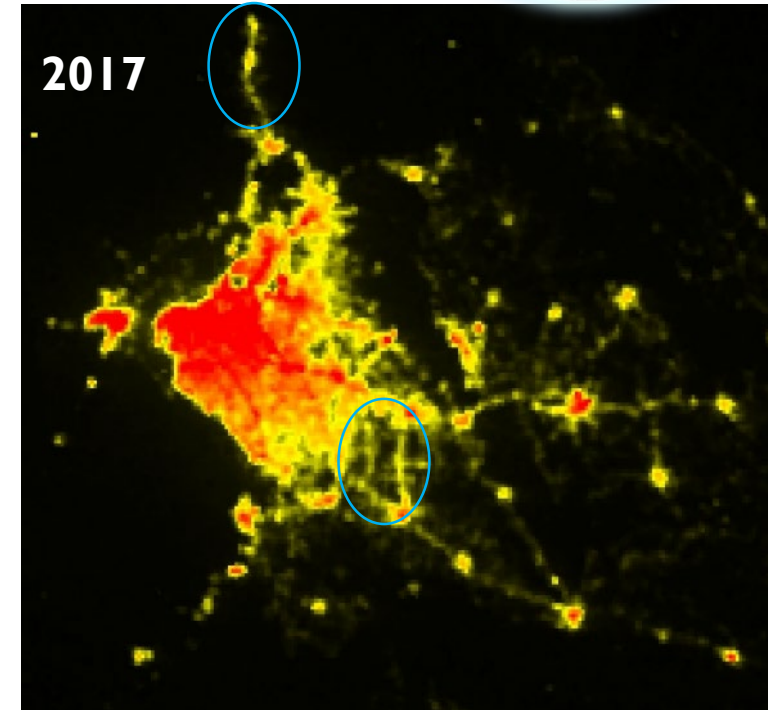
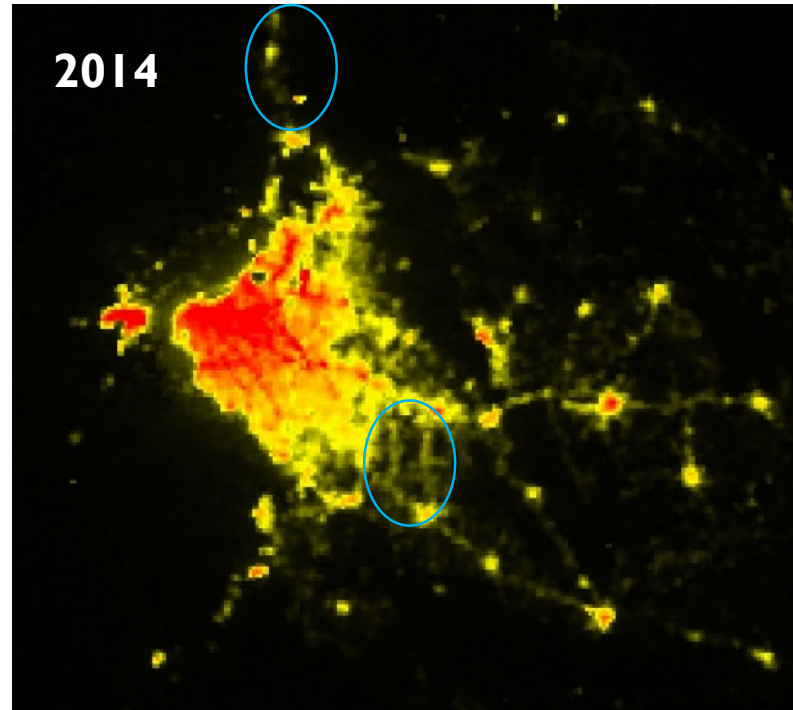
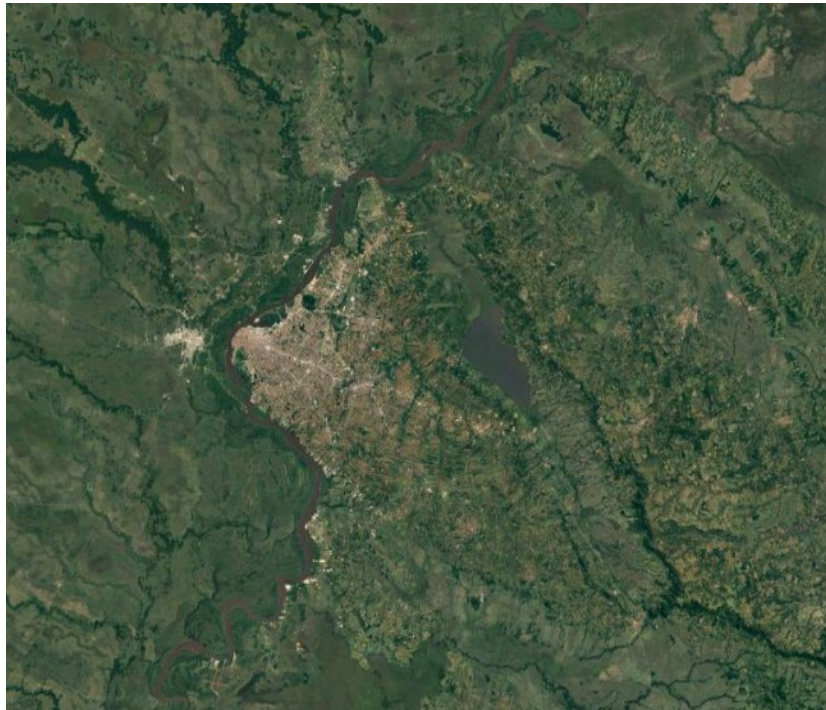
Tracking illegal mining in Chaco, Colombia



Monitoring and Evaluating development



Asuncion: VIIRS Night time light intensity



Even within a short span of 3 years one can see:

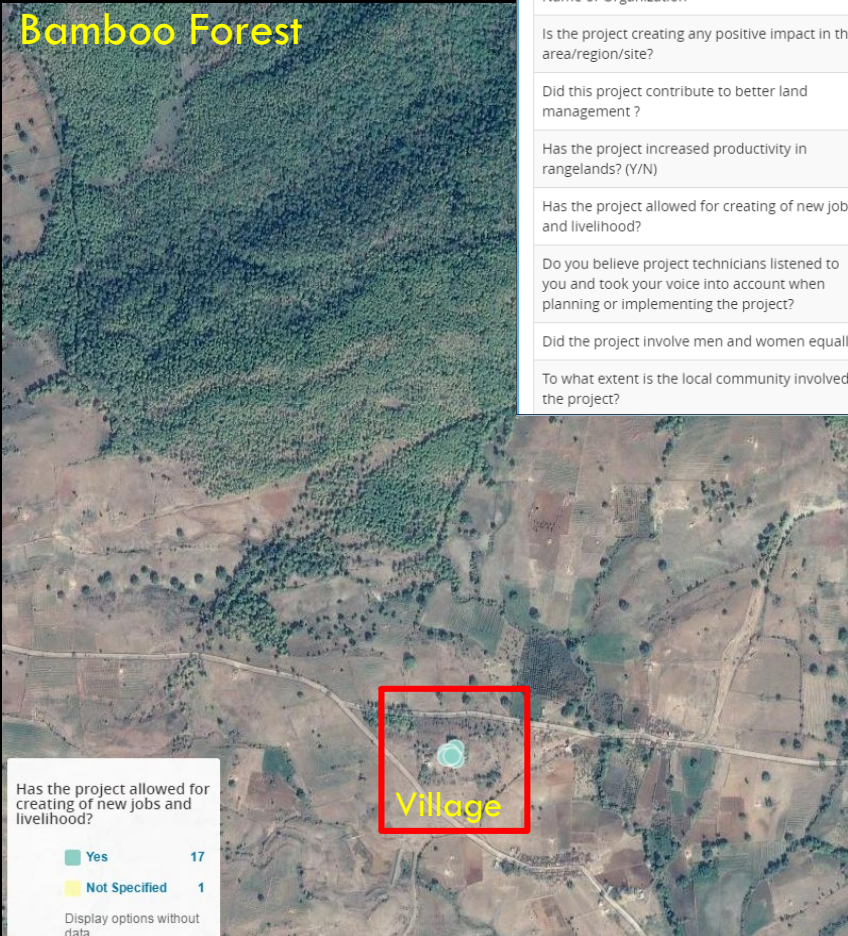
- Road network and settlement increase, particularly in north
- Increase in light intensity (red) indicates increase in building density

Beneficiary survey

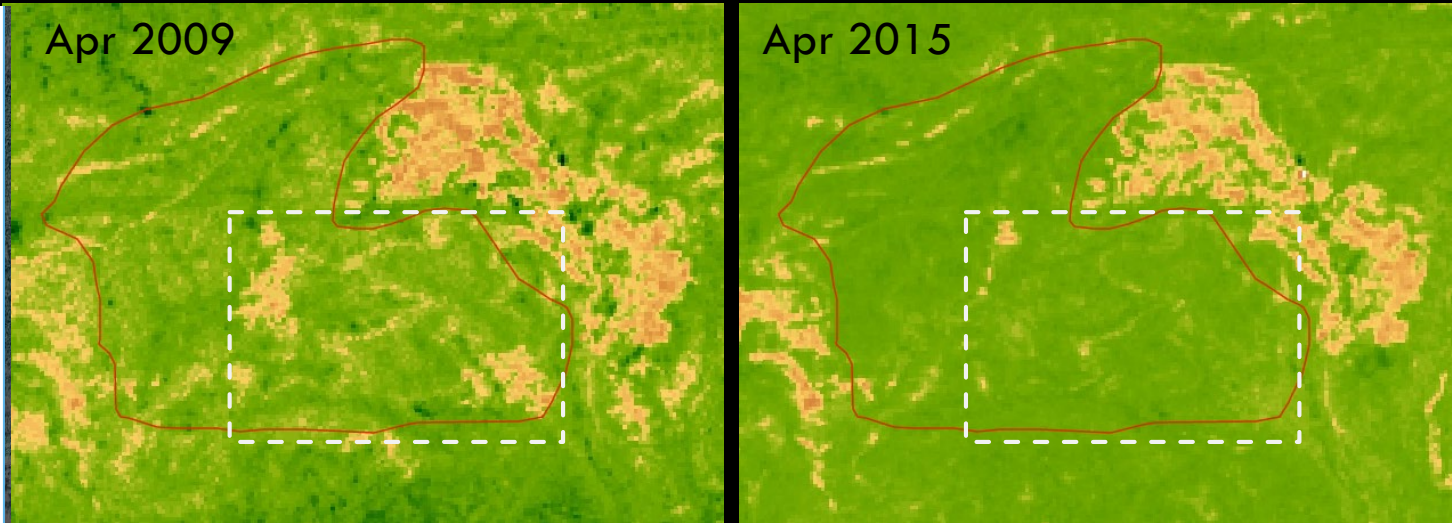


Question	Response
Whats the current date and time	2016-09-18T13:27:00.000+05:30
Where is this interview taking place?	21.76722166205057 78.66110602300134 486.3959563433866 24.0
Can I take a picture?	
Name of interviewee(s)	Premlal anke
What is your role in the project?	beneficiary
Name of Organization	Borpani
Is the project creating any positive impact in the area/region/site?	yes
Did this project contribute to better land management ?	to_a_moderate_
Has the project increased productivity in rangelands? (Y/N)	yes
Has the project allowed for creating of new jobs and livelihood?	yes
Do you believe project technicians listened to you and took your voice into account when planning or implementing the project?	to_a_moderate_
Did the project involve men and women equally?	yes
To what extent is the local community involved in the project?	to_a_moderate_

Bamboo Forest



Time series analysis using Satellite data



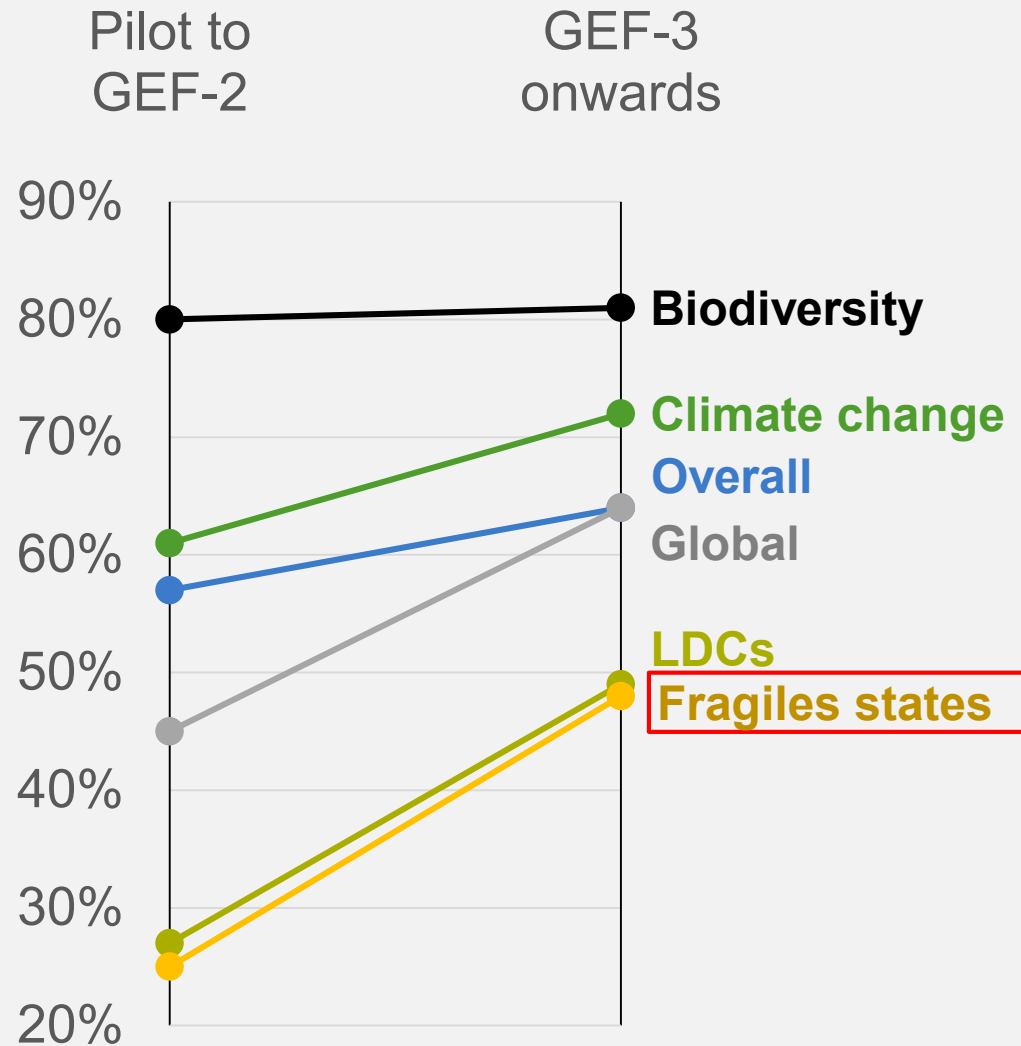
Mixed methods and triangulation of findings

Qualitative methods

- Case study
- Field visits
- Focused group interviews
- Stakeholder interviews

SUSTAINABILITY

At Project Completion (62%)



Factors

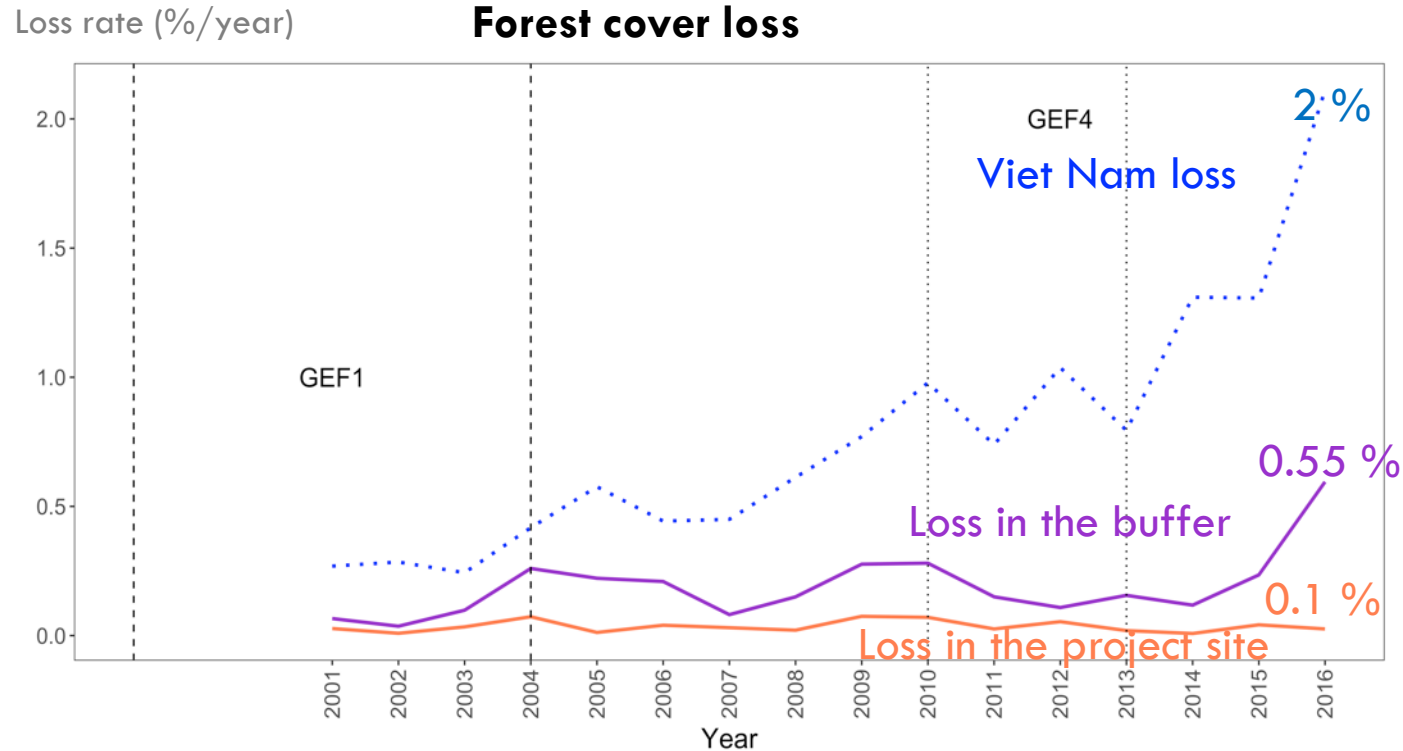
- ✓ Quality of project preparation
- ✓ Country context
- ✓ Government support
- ✓ Quality of implementation and execution
- ✓ Materialization of cofinancing

SUSTAINABILITY

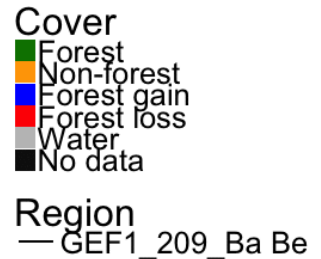
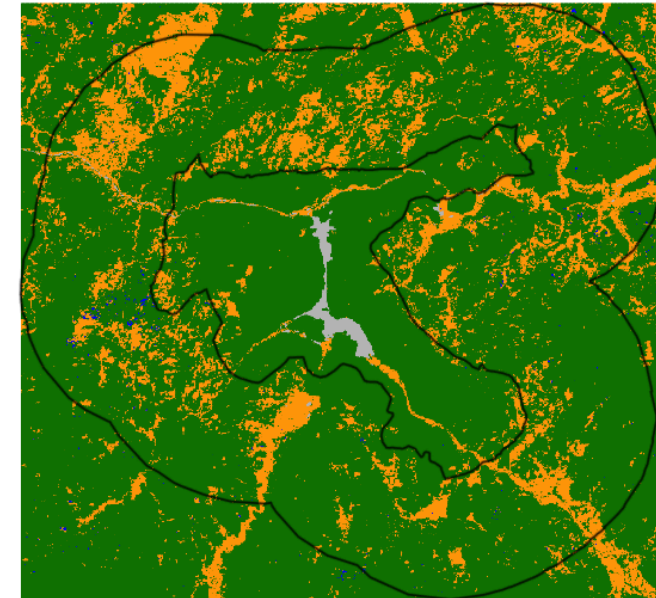
Ba Be: Sustainable Forest Management, Viet Nam

SUSTAINABLE OUTCOME

Forest loss did not increase despite unprecedented increase in the buffer and at country level



2000



SUSTAINABILITY

Cardamom Mountains

Integrated Protected Area System, Cambodia

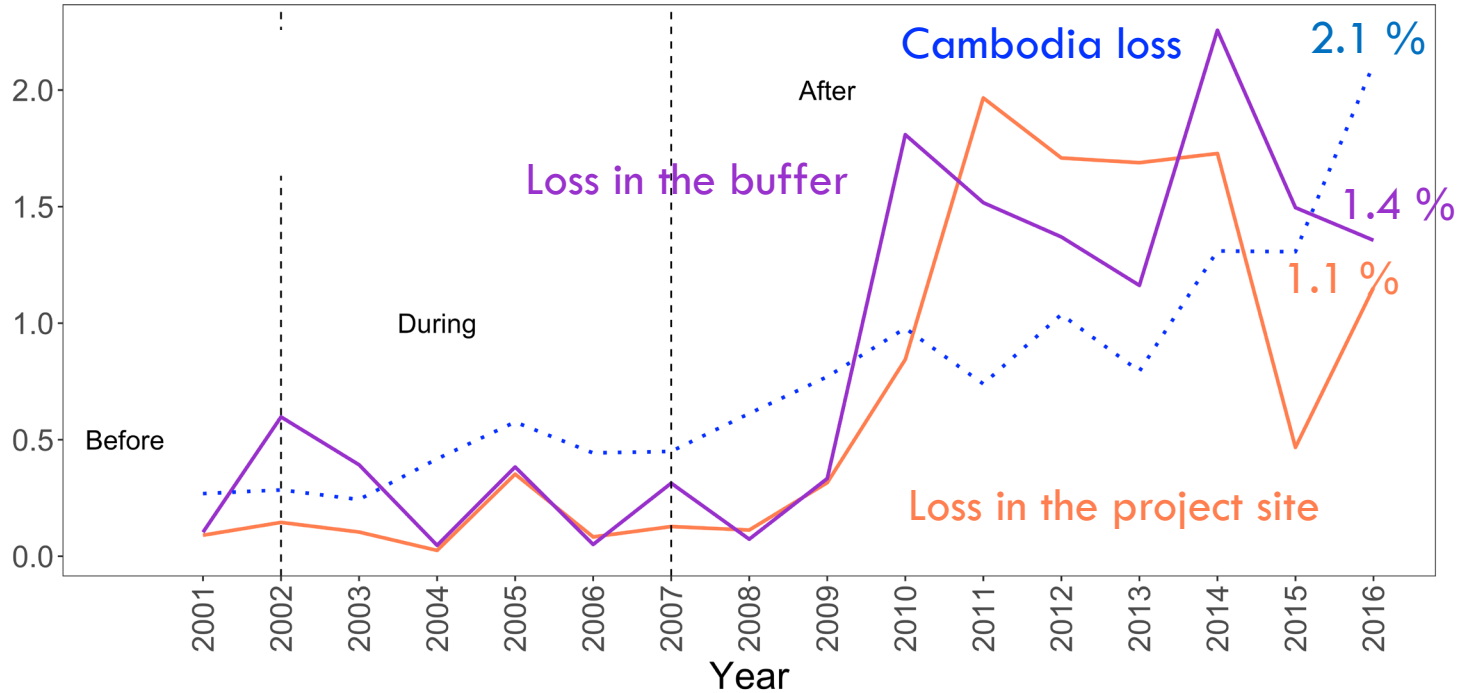
NO INDICATION OF SUSTAINABLE OUTCOME

Forest loss increased at a similar rate compared to the buffer and at country level

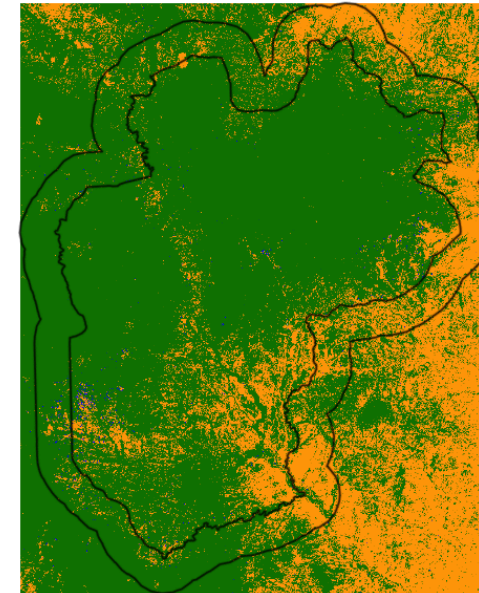
Loss rate (%/year)

Forest cover loss

Forest cover loss of Phnom Aural relative to its forest cover in 2000



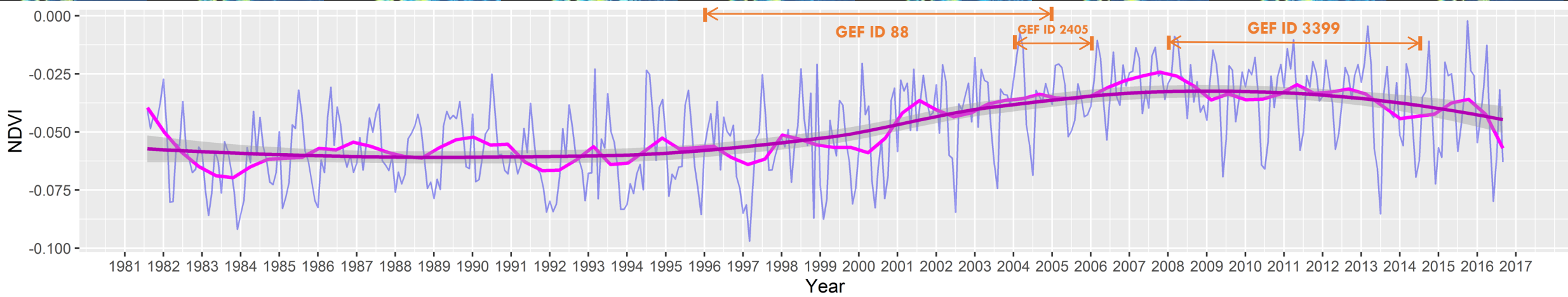
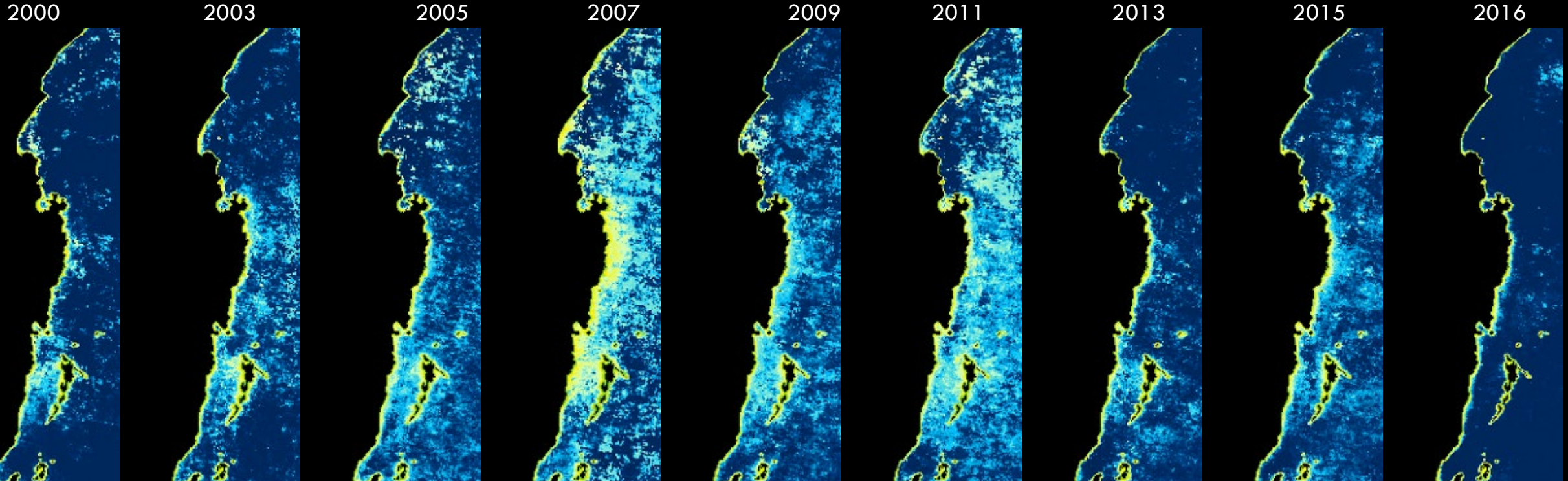
2000



- Cover
 - Forest
 - Non-forest
 - Forest gain
 - Forest loss
 - Water
 - No data
- Region
 - GEF2_1086_Phom Aural

DEMONSTRATING IMPACT

International waters: Lake Victoria



An aerial photograph of a dry, hilly landscape. The terrain is covered with sparse, small trees and shrubs, indicating land degradation. In the lower center, there is a small building complex with a paved area and a road. The text "Assessing the Value for Money in GEF Land Degradation Projects" is overlaid in white, bold font in the center of the image.

Assessing the Value for Money in GEF Land Degradation Projects

Value for money analysis

Land degradation: Global

1

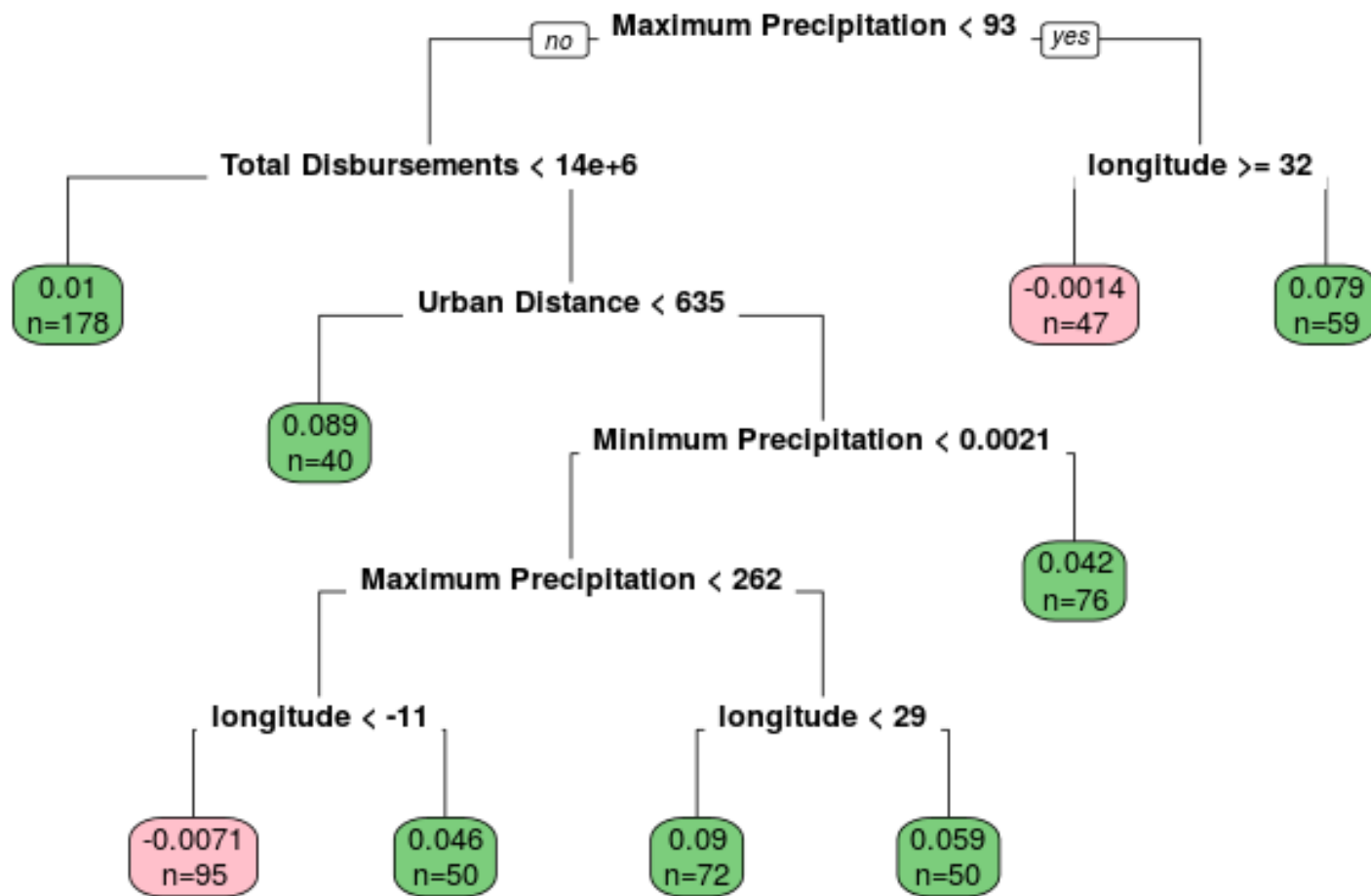
What works, where, why and under what conditions?
Factors associated with the outcomes

2

Value for money. In terms of carbon sequestered

LAND DEGRADATION: Geospatial data helps understand factors and heterogeneity

Machine learning and causal tree



Used Indicators & sub-indicators aligned to SDG 15.3

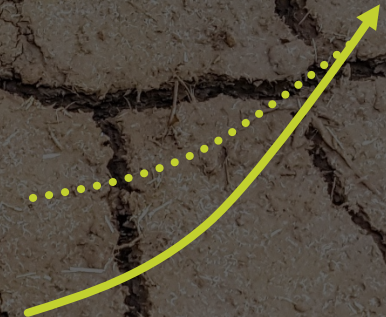
LAND DEGRADATION: Factors affecting project outcomes



Lag time of 4.5 to 5.5 years for impacts to be observed

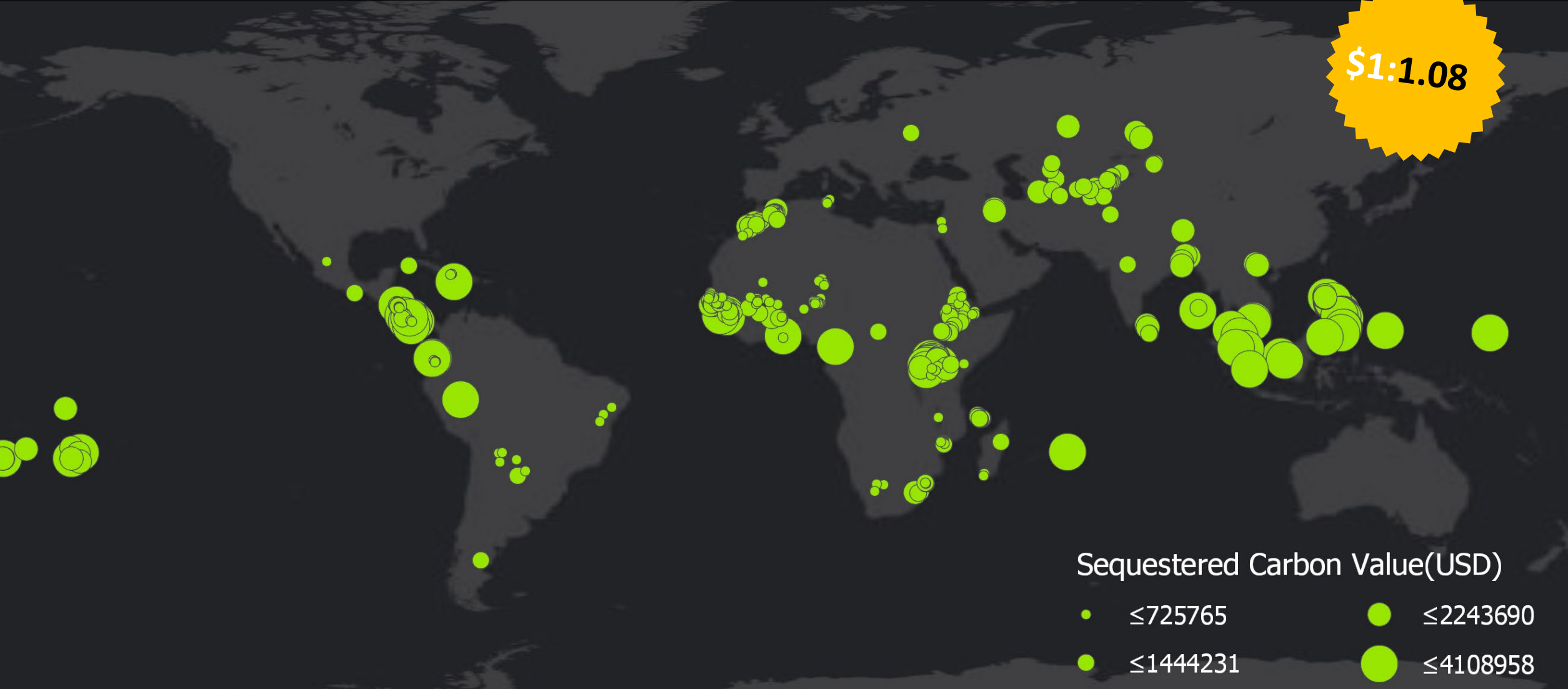


Access to electricity associated with higher impact



Higher impact observed in areas with poor initial conditions

\$1:1.08



Challenges

- Need to manage costs
- Require good technical skills
- Requires multidisciplinary teams for evaluation
- Requires keeping up with dynamic learning and upgrading of skills

Lessons for the future

- Partner with global institutions and leverage open data and tools
- Leverage Geospatial methods within mixed approaches and methods-
- Variable costs which depends on scale and scope of the evaluation, type of questions, skills, partnership, software

An aerial photograph of a dense tropical rainforest, likely in Colombia, showing a vast expanse of green trees stretching to the horizon under a cloudy sky.

Thank you

<http://www.gefieo.org/>